



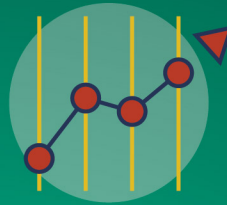
EXPERTISE

Guides you in pricing your home accurately by utilizing figures from comparable properties and analyzing current market conditions.



MLS

Lists your home in the multiple listing service (MLS) and in other portals.



ANALYSIS

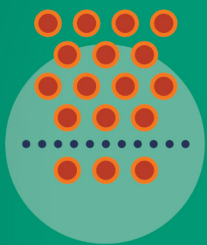
Performs a thorough walk-through of your home and suggests repairs and improvements that could increase its marketability.



MARKETING

Markets your property via social media channels, videos, yard signs and to other REALTORS® within their office and contact network.

**10
Reasons
to**



SCREEN

Pre-qualifies prospects in order to ensure safety of the property and that potential buyers are serious about buying in the near future.



OPEN HOUSE

Facilitates an open house if appropriate and provides lockbox access to the property.

These are just 10 tasks out of hundreds that a REALTOR® performs in the duration of a sale.
**CONTACT YOUR REALTOR® TODAY TO LEARN
EVEN MORE ABOUT HOW THEY CAN ASSIST YOU.**



FEEDBACK

Shares feedback from buyers agents to determine if any additional tasks would help the sale.



INSPECTIONS

Coordinates property access with inspectors and appraiser.



REVIEW

Review all offers received once the home is on the market.



CONTRACT

Coordinates contract negotiations, including counteroffers, with the buyer's agent.

Source: Georgia REALTORS®, 2022

