



YOUR TRUSTED REAL ESTATE EXPERTS

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3324 PEACHTREE ROAD NE, SUITE C | 770.484.7888

# Est. 2004

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## *RENOWNED KNOWLEDGE & SUPERIOR SERVICE*

Starting out with humble beginnings in 2004, then REALTOR, John Bailey had a dream and passion to create a real estate business that extended past the closing table, by building personal relationships with his clients. 16 years later, the John Bailey Realty Team has accomplished this goal, by building a trusted business off the referrals of satisfied clients.

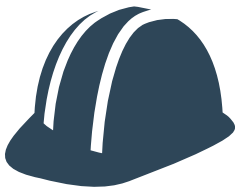
Selling or buying a home is one of the most rewarding and occasionally stressful experiences, that's why our team is here to assist every step of the way, ensuring it doesn't become overwhelming. The JBR Team, is experienced in analyzing the latest market conditions, government regulations and upcoming developments to make the process easier for you, along with trusted vendors to assist with getting a quick close and hearing those magic words, "sold"!

At John Bailey Realty, we pride ourselves on our commitment to you and our ability to deliver a white glove experience, while assisting you every step of the way.

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## More Than Real Estate

### Our Services



#### RENOVATIONS

Renovating can be difficult but with our experienced team and preferred contractors, we can put your mind at ease.



#### REAL ESTATE

Whether its your first home, investment property or the selling of a beloved home, we guarantee we will negotiate on your behalf to get you the best deal, smoothly.



#### PROPERTY MANAGEMENT

That investment property isn't going to manage itself, we have trained Property Managers with years of experience who know how to work on your behalf to get the job done.

# The Team Behind it All



ANNA KATE  
PROPERTY MANAGER



JORDAN  
MARKETING DIRECTOR



PAULA  
LISTING & CLOSING  
COORDINATOR



BOBBY BAILEY



TESS EDWARDS



NATARA RICE



HARI SHARMA



IVAN SHAMIZ

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## FOUNDER & BROKER, JOHN BAILEY



### *How it all began..*

Starting out with humble beginnings in 2004, then REALTOR, John Bailey had a dream and passion to create a real estate business that extended past the closing table, by building personal relationships with his clients. 16 years later, the team of John Bailey Realty has accomplished this goal, by building a trusted business off the referrals of satisfied clients.

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# Marketing

## How Your Home Gets Sold!

### Open House

- Held First Sunday after Listing on FMLS
- Promoted on Zillow, Trulia, Realtor.com, FMLS, GAMLS, JBRI Social Media Accounts
- Promoted on our social media outlets through boosted targeted posts

### Online-Presence

- FMLS
- GAMLS
- Zillow
- Trulia
- Realtor.com
- 3D Matterport\*
- JBRI Facebook
- JBRI Instagram
- JBRI Website

### Print Advertisement

- Brochures
- Every Door Direct Campaign
- Welcome Letter to Buyer\*
- For Sale/Open House Signage Strategically Placed To Get Your Home Sold

\*If your home is eligible for 3D matterport it will be advertised on all forms of marketing materials\*

\*Not all homes require a welcome home letter to buyer.\*

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## Plan of Action

### What You Can Expect

#### Step 1 - Pre-Listing Walk Through

One of our experienced team members will meet you to tour your home and help advise where we see potential issues selling that may occur

#### Step 2 - Maintenance

We will assist in preparing your home for the listing date. If there are maintenance issues that will deter a sale, our team is here to help with a list of trusted vendors

#### Step 3 - Staging & Photos

Our preferred stagers will style your home to target potential buyers. Professional photos will then be done to ensure buyers see the full beauty of your home.

#### Step 4 - Comparative Market Analysis

We know finding the right price can be complicated. We will do a market comparison to determine where the sweet spot is to list your home based on previously sold, location, amenities, square footage, etc

#### Step 5 - Listing & Marketing

Once live, your home will be accessible to thousands of potential buyers via FMLS, Zillow, Social Media, etc. Our marketing team will target and prospect your home to ensure we have a buyer

#### Step 6 - SOLD!

We located a buyer! Negotiations begin to ensure best outcome for selling your home!

# Testimonials

## Hear From Our Clients

"When I needed to sell my property, I didn't know where to begin. I did not have any experience selling real estate or finding the right Realtor. John Bailey and his skillful team made the entire process super easy and quick; they took care of everything. I was provided top-notch service, which I don't think I could have received anywhere else. They made sure I was involved in every step of the process. I could not believe how quickly the property sold and at a price that I was very satisfied with. I understand why John Bailey comes highly recommended. I can't wait to contact his team when I am ready to purchase my next property."

-Joe

"John Bailey and his team are phenomenal! Our home was put under contract in 3 days at the price we wanted. We could not ask for better service and a smoother process for the closing on our home."

Thank you John Bailey for the expertise and professionalism you showed in the selling of our home!"

-Steven

"I just sold my Buckhead condo through the John Bailey Realty Team. I have sold many properties but working with John and his team was the best real estate experience I have ever had. John and his team found a buyer before I officially listed my property, he also contacted contractors and supervised the renovation of my property as I live out of state. My condo sold for more than I ever thought possible, needless to say I am extremely happy, John and his team are true professionals, you will not regret using them, I would certainly use John Bailey Realty again if I ever buy or sell an Atlanta property"

- Eric

## Recent Sales

### Atlanta Homes We've Sold







## What Next?

### What's Needed From You

In order to get the process started on getting your home listed and closer to a SOLD date, we will need the following information:

- Signed Listing Agreement
- Completed Seller Property Disclosure (SPD)
- Completed Community Association Disclosure (if applicable) (CAD)
- Letter to Buyer
- List of Special Features or Qualities you love about the home and neighborhood

WE'RE WITH YOU.  
EVERY STEP OF THE  
WAY.



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