



Get to know...
Atlanta Communities

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Atlanta Communities is a leading real estate firm in Metro Atlanta. We combine our knowledge of the local market as well as our expertise in marketing properties to be Atlanta's Premier Local Real Estate Brand!

We are positive, honest, reliable and creative when it comes to providing our agents the best in real estate solutions. Our agents become good friends - a result of the mutual respect we enjoy while working together. Forging significant relationships is one of the joys of our profession. We believe in having fun at work, and we work while we are having fun!





From Our President

Are you an experienced Real Estate Agent looking for a company that offers something more? Congratulations, you are one step away from making a life-changing career choice. We believe you will find Atlanta Communities to be more than just a real estate brokerage.

From our humble beginnings in 1990, it has been a continuing objective of our leadership team to deliver uncompromising value, service, and support. Because of this continuous commitment for excellence, we have received numerous awards, including the Atlanta Business Chronicle's Pacesetter Award for several years. We have raised the bar and continue to set new standards by which our agents succeed.

When you join Atlanta Communities, you gain access to a team of dedicated and knowledgeable brokers and support personnel that stand willing and ready to provide assistance. Our brokers are here to stand as your mentor, as a resource for your ongoing success. We are here to help you. Period. And that's in everyone's best interest.

From the day you join our family you have a team behind you. We enjoy tackling challenges together to achieve great outcomes. We inspire each other to aim for world-class service. We want to work with the best agents in the business, and help them be even better.

We win as a company when we all work together. That only happens in a trusting and supportive environment where everyone is set up to succeed.

Atlanta Communities offers the best training, resources, tools and leadership in the industry, all with one goal in mind: to deliver exceptional service to clients and customers. Through our creative marketing, cutting edge technology, commitment to quality and unmatched service, our agents walk in the confidence that they are a part of the best real estate brokerage in the Atlanta market.

Mark Hall

Mark Hall, President

Feel free to talk to us at any time and see why we're the best fit for some of the most successful agents in the business. We're not looking to recruit agents, we're looking to partner with business professionals.

ABOUT ATLANTA COMMUNITIES

Atlanta Communities recognizes our greatest assets are our Realtors®, Sales Associates, Associate Brokers, Managers, Supporting Staff and clients with whom we hope to sustain mutually satisfying, productive and lasting relationships. We place high priority on their growth, development and job satisfaction. We seek trust and mutual respect in each of our relationships.

Atlanta Communities is committed to being a leader among our peer firms. Our wish is to foster teamwork while reserving the freedom each of us needs to satisfy buyers and sellers and find personal satisfaction.

We serve communities throughout Metro Atlanta and, through our affiliations, we can connect our clients with trustworthy Realtors® to neighborhoods across the country.

As a company we have one simple goal—to be the best real estate company in Atlanta.

We are passionate in our interactions with our agents, clients, and employees, and in our service delivery.



Ranked Among the Top

Atlanta Communities is consistently ranked in the elite group of top 100 real estate firms **nationally** by The Real Trends 500, an annual research report of the top 500 U.S. Real Estate firms

By the Numbers

7: Seven Offices

2000+: Over One Thousand Eight Hundred Strong

30+: Thirty Plus Years of Success

8,301: 8,301 Closed Transactions in 2023

24/7/365: Broker Support Beyond Measure

1: One Mission. Exceptional Customer Experience!

YOUR SUPPORT TEAM

When you join Atlanta Communities, you will never be alone. You will have access to the valuable help and support of our great staff, your Broker, other Atlanta Communities agents, and even the company President, Mark Hall. We have a Management Team, a Marketing Team, a Technology Team, and Business Development Specialists available to you for any help you need at any time!

As a company, we encourage and promote active participation, asking questions, new ideas and meaningful education! We continually provide company gatherings and social events, educational and CE classes for all agents. In short, we will support you with everything you need to continue your success as an Atlanta Communities agent.

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7 Locations to Serve You

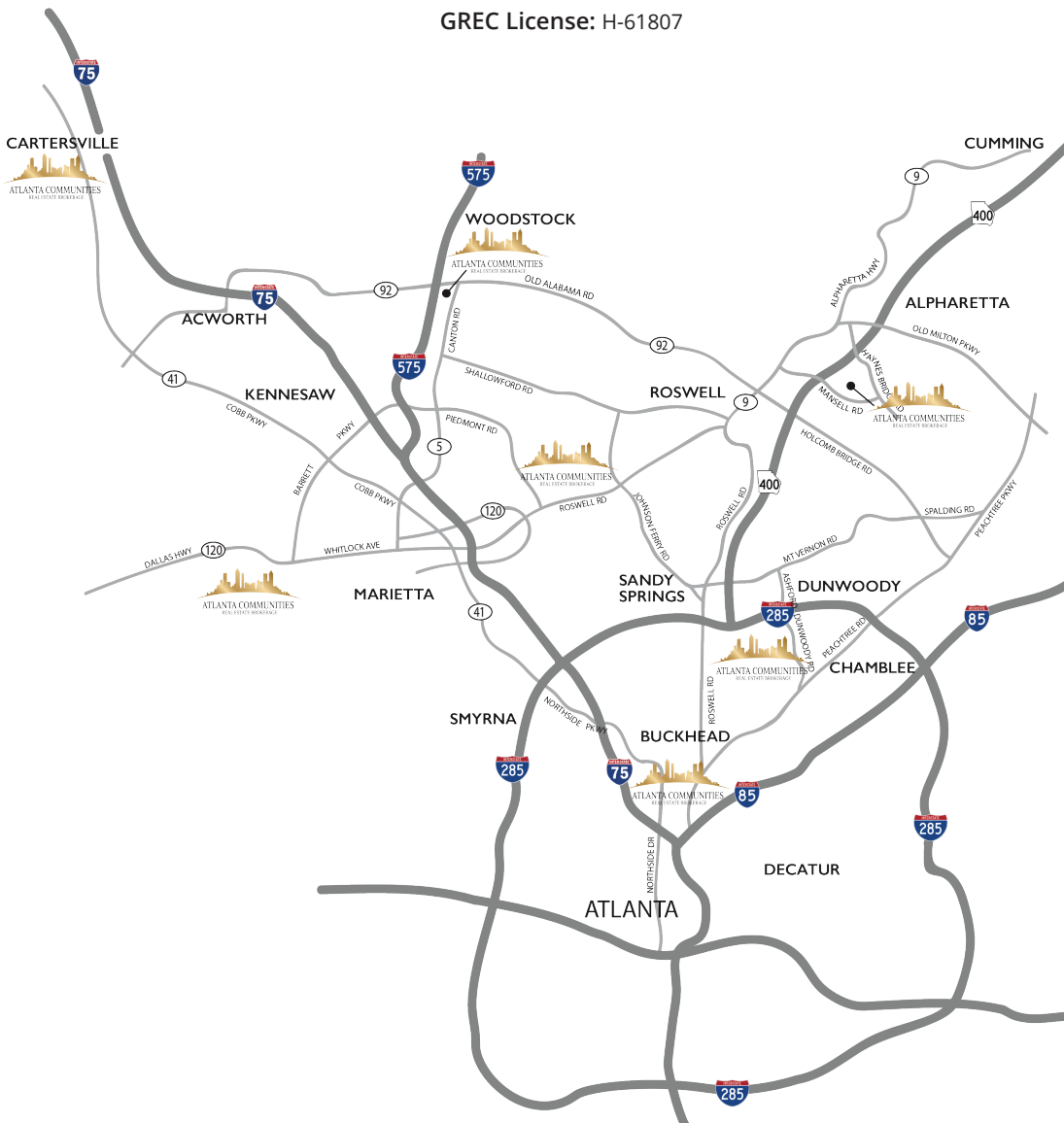
Atlanta Communities is one of the largest and most successful real estate companies in Atlanta with seven office locations to serve you.

Atlanta Communities has consistently grown, even during industry downturns, and we aren't stopping. We attribute our growth to adhering to a simple commitment. We always put our agents and their client's interests first.

Today, Atlanta Communities has more than 2,000 agents and employees who make it their daily mission to provide the best service possible to clients throughout Atlanta.

ATLANTA COMMUNITIES REAL ESTATE BROKERAGE, LLC (dba - Atlanta Communities)

GREC License: H-61807



East Cobb

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Broker Code: ATCM03

West Cobb

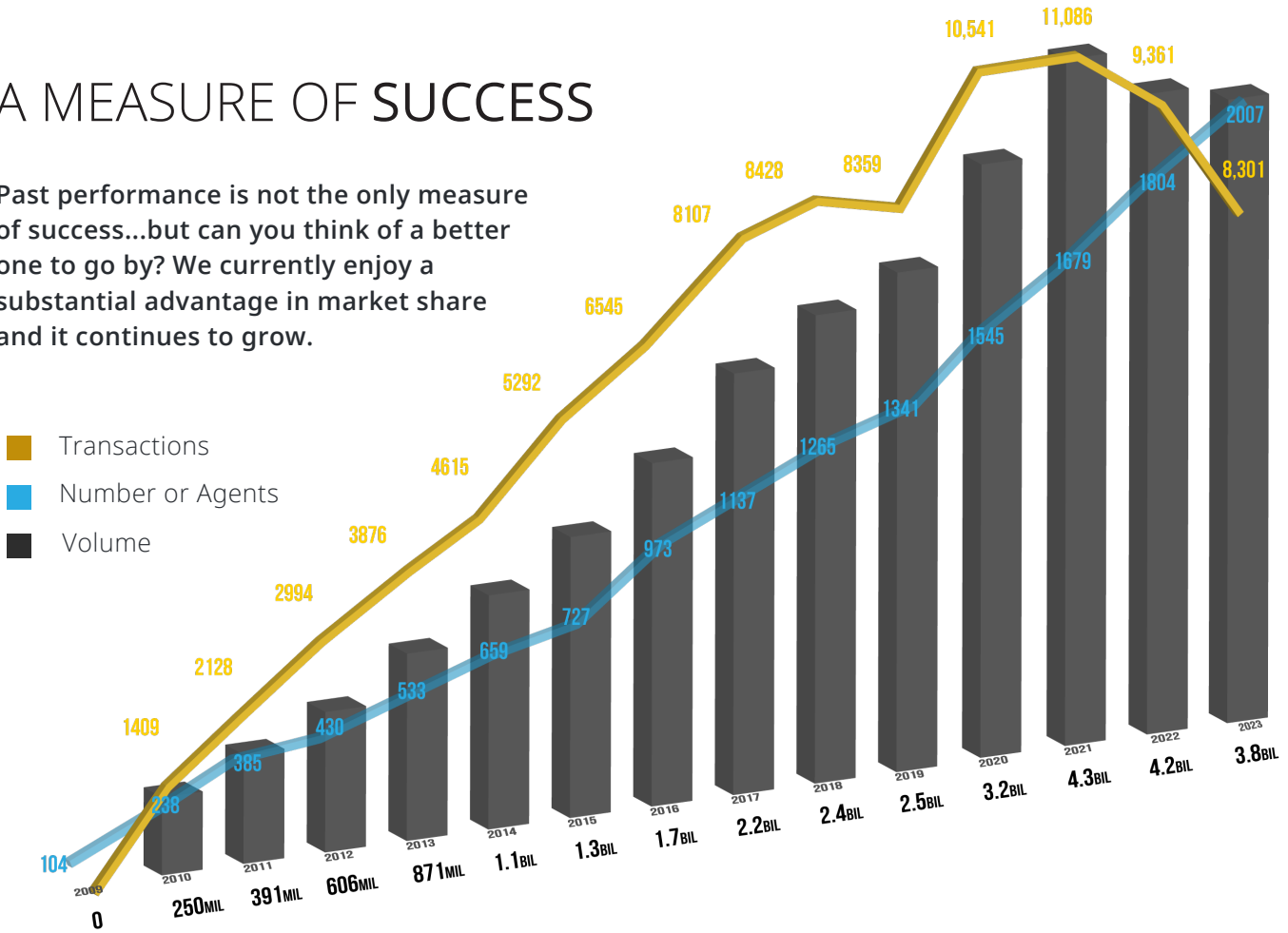
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A MEASURE OF SUCCESS

Past performance is not the only measure of success...but can you think of a better one to go by? We currently enjoy a substantial advantage in market share and it continues to grow.



We set the standard for an unparalleled level of service, incorporating technology and professional expertise, to deliver on our promises.

WHAT MAKES US DIFFERENT

We know that the key to being the best is to build a team of the best people in the business, and to give them the tools, education, training and support they need to take great care of every one of our clients.

We have built a team of talented individuals, and our success is a reflection of the competent, caring and dedicated group of people that make up Atlanta Communities.

In any sales position, success can only be made in front of clients. In real estate, agents succeed only when they are presenting or receiving an offer, showing a client, or taking a listing.



We are committed to providing the level of support which allows our agents to spend their time with their clients. We consider real estate a team endeavor.

Only at Atlanta Communities do agents have open door access to Brokers for contract issues, marketing ideas, and business planning.

We know that the right guidance can make all the difference in your career.

Broker Support

Information and insight that's truly accessible

A real estate transaction, particularly during negotiations, can encounter countless, unexpected obstacles, value differences, contractual pitfalls, legal questions - you name it.

Atlanta Communities has a team of managing brokers on staff for every office, dedicated specifically to support our agents.

So, when you encounter issues like these, perhaps need a stand-in at closing, or simply looking for a sounding board, you have it. No appointment necessary.

Listing Input

We provide support and resources to our agents in the entering of new listings in both FMLS and GMLS at no additional charge, or you can enter your own!

- Organize listing paperwork – ensuring signatures and correct documents are included
- Input listing into FMLS and GMLS with Bridge
- Upload photos
- Provide confirmation of the entered listing to the agent and file the associated paperwork

Errors & Omissions (E&O)

Errors and omissions insurance (E&O) is a professional liability insurance that protects real estate agents and brokers against claims made by clients for inadequate work or negligent actions.

Many real estate brokers sell E&O insurance to their sales agents as an added yearly expense, typically in excess of \$300.

Here at Atlanta Communities there are no surprises, your E&O insurance is included with your monthly office fee - nothing more, nothing less.

Real estate professionals need errors and omission insurance because they are exposed to the risk of being sued by their clients.

Atlanta Communities provides you all the tools you need — none of the headaches!

Georgia MLS Membership

With other brokerages you typically are responsible for paying your Georgia MLS fee. Here at Atlanta Communities it is included

Real estate professionals in Georgia recognize the value of a Georgia MLS membership. Members have access to the industry's most advanced technology tools, and the greatest statewide listing exposure of any MLS in the state.

Credit & Background Checks

We offer resources through FMLS (MyRental) and GAR (RentSpree) that assist your clients with independent verification of resident related employment and rental history.

Independent verification includes such things as:

- Credit Report
- Employment Verification
- Background Check
- Landlord Reference Check

Commission Payments Made Easy

At Atlanta Communities, getting paid your commission is a top priority, and therefore, is one of our most important responsibilities. You do not have to work with a third-party provider to get your commissions.

Office Walk-in

When you walk in to any Atlanta Communities office, we process your commission immediately and get you on your way with your money.

Pay at Close

At Atlanta Communities, we provide a Pay-At-Close option with any closing law firm that will participate. There is nothing better than receiving YOUR commission check at the closing table!

ABOUT OUR TECHNOLOGY

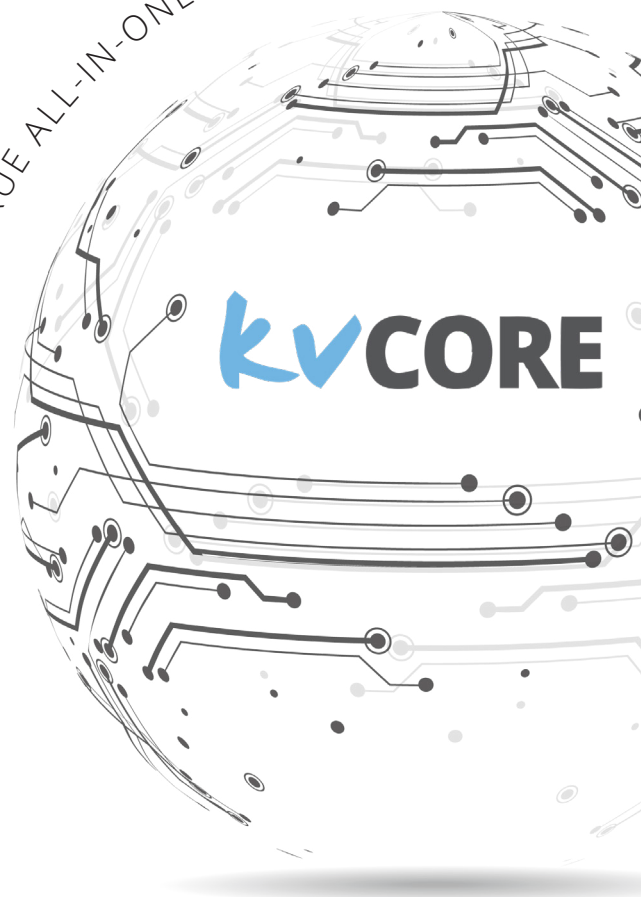
As an Atlanta Communities agent, you'll always have access to the most advanced real estate software innovations, designed to improve your workday efficiency and keep you attentive to your clients and prospects like never before.



We understand that for agents to grow and compete in the market today, they need the best of what technology has to offer. kvCORE is the only solution to provide industry-leading lead-gen, empowered SOI and high-powered prospecting and networking tools – all with the ability to automate your entire business.

kvCORE is a completely scalable, all inclusive, real estate platform for the modern agent. kvCORE is built to power your entire business on one platform with next generation technology that you will use and love.

THE ONLY TRUE ALL-IN-ONE PLATFORM



Lead Engine

We have the #1 lead-gen system available. Agents & Teams LOVE our lead-gen tools! kvCORE combines the power of their proven lead-generation tools together with even more features to pump-up and empower your online lead-gen, prospecting, Sphere of Influence (SOI) and even networking efforts. Now you can drive more business than ever before!



Smart CRM

A Serious Follow-Up Machine. Your CRM should be SMART. It can be one of your highest value assets. We have setup kvCORE's Smart CRM to do all the things you want done—rating and scoring leads, categorizing your potentials for follow-up, and leveraging your Sphere of Influence. Now you can do all of this in one place with kvCORE.



Web & IDX

You require a website to drive high business impact online. It's the window to your online presence and is vital to much of your success. Our customizable websites continually drive high quality leads into your pipeline. We equip our agents to make a bigger impact in their market with branded websites and IDX.



Listings

Everything You Need to Manage & Promote Listings. Introducing the first completely scalable, all inclusive, real estate platform for the modern agent. kvCORE is built to power your entire business on one platform with next generation technology that you will use and love.



Marketing Autopilot

Driverless Functions & Intelligent Automation. At the heart of kvCORE is a serious automation machine. The kvCORE Marketing Autopilot features drive intelligent lead follow-up, getting up to 10X higher response from leads. It is similarly effective for automating follow-up with Sphere of Influence, Prospecting and Networking lists.



Marketplace

All the Add-Ons, All in One Place. Inside Real Estate vets, approves and hunts down the best partner-level pricing for you and enjoy seamless and deep integrations with the click of a button.

CORE ListingMachine

CORE ListingMachine ensures that you and all your listings look brilliant. With hassle-free MLS integration, ListingMachine grabs all of the listing details automatically to create a full suite of print and digital marketing assets within seconds. No more concern about whether you are adequately and professionally marketing each listing -- CORE ListingMachine does the work for you to ensure every listing gets gold standard treatment and you look like a rock star.



Property Site



Custom Design Options



24 HR Info Line



Enhanced Agent Profile



Easy Edit Shortcodes



Dynamic Lead Hub



Attractive Listing Video



Open House Announcer



Professional Agent Gallery



Property QR Codes



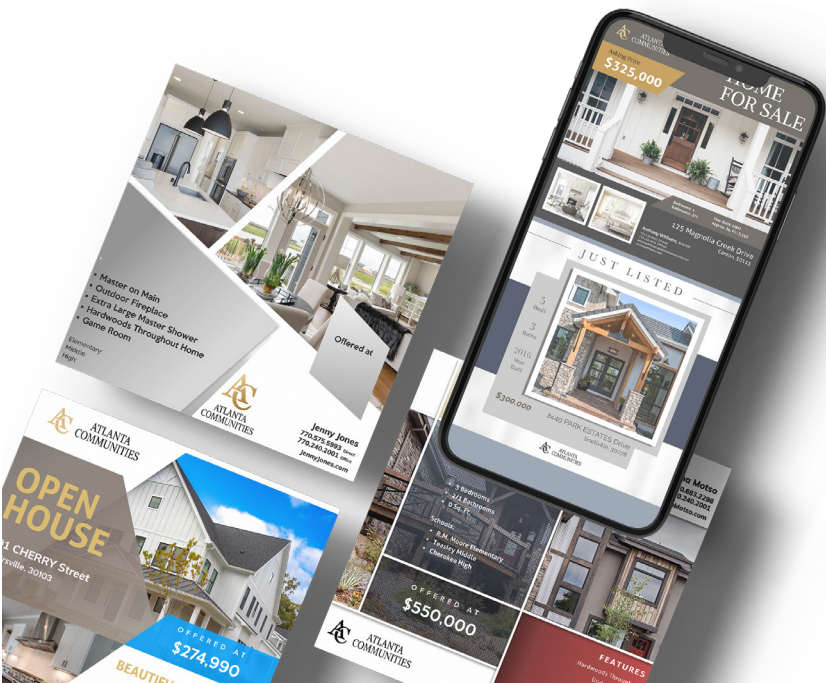
Listing Flyer Builder



Social Media Posts

CORE Social

CORE Social takes away the time-consuming chore of consistently posting relevant and compelling content on your social media channels. Maintaining a strong brand on social media helps you establish your credibility and expertise, and build relationships with potential clients. Most agents don't have time to create or find quality content to post every day, so many times this important marketing channel gets ignored. CORE Social takes care of that job for them, with simple tools to customize and personalize content if desired.






marketingsuite
 plan. create. share.

The Atlanta Communities Marketing Suite provides agents with an incredibly easy way to customize and distribute their own marketing collateral. We make it simple for agents to create beautiful, expertly crafted marketing and promotional materials.

The Power to Do More

The Atlanta Communities' Marketing Suite is your easy-to-use publishing platform. With the Marketing Suite, you can create beautiful, brand-compliant materials, including flyers, posters, invitations, brochures, social media graphics, and more.

Pre-designed Templates

Our template gallery features professionally designed templates. Choose from categories like brochures, flyers, business cards, social media and more.

MLS Lookup

Pull info and photos straight from the MLS. Simply enter your MLS listing number on a marketing template that you love, and see it with your listing details and photos—instantly.

Data automation

Smartfields auto-populate imported data into your templates, so you don't have to chase down information.

Multi-channel distribution

It's your design — share it however you want. Publish your digital designs online, share them on social media, or embed them in webpages and emails. Download your print designs, or send directly to our preferred printer.

LOOKBOOK@LINK

LookBookLink looks like a landing page but unlike any other. It doesn't replace your website or social media channels...it makes them better!

It is a simple, straight forward way of engaging your audience. With photos, links, videos and documents, everything you have to share is in one simple place that's easily accessible.

Showcase all your content, swap info fast, and lead your audience to the actions you want them to take. Enjoy an automated Content Feed to keep your LookBookLink automatically updated every month.



Testimonial Tree gives you control over what shows where, which builds credibility and generates warm leads! Unlike other brokers who offer this technology — it's FREE to our agents!

With Testimonial Tree it's easy to collect feedback from clients and share the best stories on social media, review sites such as Zillow, as well as publish them on social media and your website.



Our Remote Earnest Money Deposit allows buyers to enjoy the safety and simplicity of depositing their earnest money from the convenience of their smartphone or computer. Our online portal makes delivering earnest money as easy as visiting AtlCommunities.net/Deposit and completing the online form.

Unlike other providers of this technology — it's FREE to our clients!



Atlanta Communities has taken this valuable member benefit further by implementing RPR's Broker Tool Sets (BTS). The BTS allows our agents to leverage the market strength of Atlanta Communities as they use RPR's features and reports with their clients and customers.

RPR offers agents a depth of information that enhance their value to clients and customers. RPR has hundreds of datasets on over 150 million properties, including:

- Public records and tax assessments
- School zoning and ratings
- Mortgage and lien data
- Demographics and lifestyle information
- Comprehensive and impressive reports
- And much more!

InfoSparks

This premium analytics suite offers an extensive statistical platform for agents craving more detailed statistics for their locale. Agents have access to dashboards, interactive charts they can segment by home type and other characteristics, and ready-to-go PDF reports for any ZIP Code, city, or county in their MLS region. Armed with these powerful tools, our agents gain a deeper knowledge of the markets they serve and the insight needed to effectively advise their customers.



Risk assessment and due diligence at your fingertips™

Gain instant knowledge prior to face-to-face engagements to better understand and address risk. Using as little as an incoming phone number, FOREWARN can provide real-time verification of an individual from the palm of your hand, enabling safer engagements and smarter interactions.



Remine Pro & Docs+, you can research properties using statewide tax data, write your contracts, have them signed electronically, and upload the listing into FMLS (and GMLS) all within one seamless platform.



For e-signing and GAR contracts. Transaction Desk is located within GMLS. To learn more on how to use Transaction Desk, logon to GMLS and choose Tools > Partner Services > Transaction Desk.



Cloud CMA is another way to create CMA and other reports and is fully integrated into Matrix.

Choose from an interactive iPad CMA with huge photos and pinch/zoom capabilities, or detailed reports that put photos front and center, and are full of important real estate information that will help your customer know what to expect when selling his or her home.



eCommission provides payment of your future commissions from pending sales and active listings whenever you need them. Instead of waiting for closing dates up to 120 days to be paid, eCommission funds your commissions on your schedule.

YOUR CONNECTION TO ATLANTA COMMUNITIES

Each Atlanta Communities office has a LookBookLink landing page to help in the communication, information sharing, agent engagement. This is a great resource for finding:

- Office announcements
- Upcoming trainings
- Social events and happy hours
- Documents
- Links for your Office Affiliates and Preferred Vendors
- Videos



Connect.AtlCommunities.net

LOOKBOOK@LINK



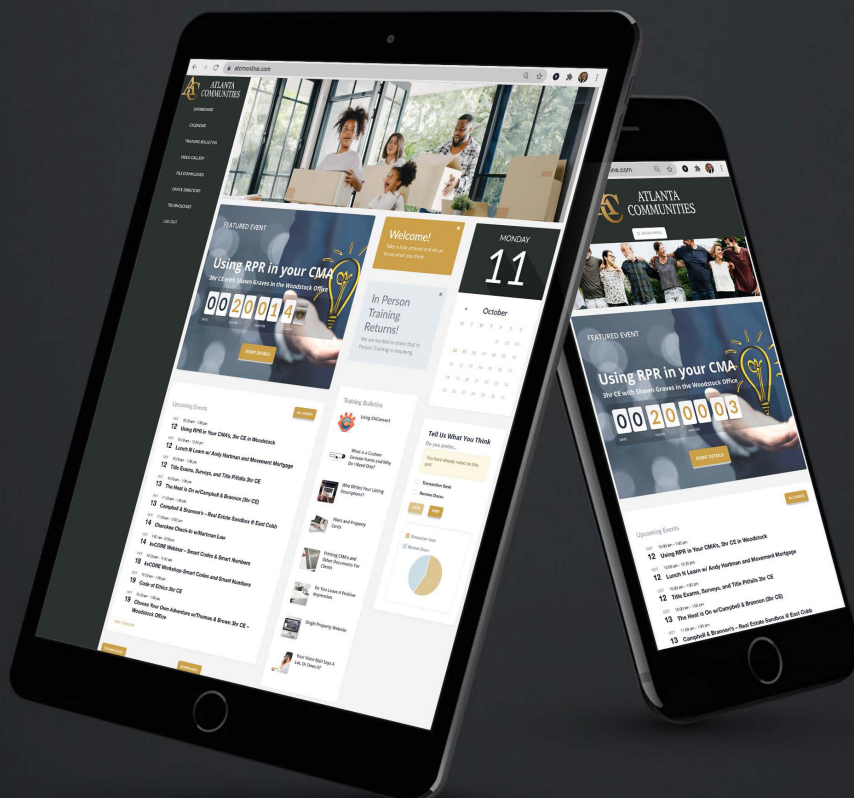
To sign up for your own LookBookLink account, visit:
www.AtlCommunities.net/LookBookLink

ATLANTA COMMUNITIES INTRANET

The Atlanta Communities Intranet is a all-in-one platform that provides a single source for our agents to find all the necessary information for their day-to-day business activity.

At its core it provides resources to help agents get things done efficiently. View and register for classes, keep informed of company announcements, and access company downloads, video gallery, documents, training bulletins and directories.

Best of all it allows agents to access via the internet from any location and provides all the tools and widgets they need, whether they are in the office or on-the-go.



OUR PREFERRED PARTNERS

Atlanta Communities is proud to recommend our trusted affiliates who complement our services in the real estate industry and partner with us to better serve our community. Because of the integral roles that lenders and closing attorneys play in the transaction, we feel it is of utmost importance to align ourselves with the best and brightest in the industry.

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Silverton Mortgage

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TRAINING & DEVELOPMENT

Atlanta Communities provides training to boost your business.

While we are excited about the robust and cutting-edge technology that we offer, the real key to gaining a market advantage is in making sure our agents continue to be the best trained and educated agents in the Atlanta Market. We believe the market edge belongs to those who are always learning and make the best use of every tool available.

Atlanta Communities offers a variety of training opportunities: live instructor classes, on-line training and video.

We provide resources and support for continuing education training that meets the Georgia Real Estate Commissions requirements for license renewal.

Continued training and business development is crucial to your real estate business. We are committed to provide ongoing training to our agents from yearly contract revisions and client negotiations, to listing presentation and business development. We train to increase your business and in use of new technology while reducing your risks.



Real Estate Post-Licensing Courses

Atlanta Communities' offers Agents in Mentoring (AIM) courses that will satisfy your first post licensing education requirements and provide you the training you need to be successful in your new career.

It is ideal for new or newer-licensed sales professionals who want to acquire the skills and confidence to build a successful career.

Continuing your education and gaining the training you need for your career in Real Estate has never been easier.



Atlanta School of Real Estate is an approved CE school by the Georgia Real Estate Commission. We offer CE courses at no cost that are geared specifically for Realtors, Associate Brokers, and Brokers based on the needs of the market.

Atlanta Communities also offers these NAR Designation and Certification courses to you at a low cost to help you elevate your business to the next level.



Accredited Buyer's Representative / ABR®

ABR® designees advocate for homebuyers, and are recognized as distinguished agents in the industry. The designation program establishes a foundation of training, skills, and resources to help real estate professionals succeed as a buyer's representative.



Seller Representative Specialist / SRS

The Seller Representative Specialist (SRS) designation is the premier credential in seller representation. It is designed to elevate professional standards and enhance personal performance. The designation is awarded to real estate professionals who demonstrate the knowledge and skills essential for seller advocacy.



Real Estate Negotiation Expert / RENE

The Real Estate Negotiation Expert (RENE) certification is for real estate professionals who want to sharpen their negotiation and client advocacy skills.



Seniors Real Estate Specialist® / SRES®

The SRES® Designation program educates REALTORS® on how to profitably and ethically serve the real estate needs of the fastest growing market in real estate, clients age 50+.



At Home With Diversity® / AHWD

Learn to work effectively with – and within – today's diverse real estate market. The At Home With Diversity® certification teaches you how to conduct your business with sensitivity to all client profiles and build a business plan to successfully serve them.



Military Relocation Professional / MRP

NAR's Military Relocation Professional certification focuses on educating real estate professionals about working with current and former military service members to find housing solutions that best suit their needs and take full advantage of military benefits and support.



Pricing Strategy Advisor / PSA

Enhance your skills in pricing properties, creating CMAs, working with appraisers, and guiding clients through the anxieties and misperceptions they often have about home values with NAR's PSA (Pricing Strategy Advisor) certification.

Atlanta Communities Real Estate will not only help you meet your ongoing licensing requirements, but we will also keep you at the forefront of your real estate career.

JOINING OUR TEAM

Atlanta Communities has a long history of retaining the people we hire. With our low office fees and generous commission plans, we keep and reward our great agents.

A career with us gives you flexibility and freedom to set your own pace and continually reap the rewards and opportunities of our thriving market in Metro Atlanta. You will benefit from the unlimited high earning potential, unparalleled training programs, and consistent and continual support.

We welcome forward-thinking individuals who want to excel in their real estate career; are career-minded, goal-oriented, self-motivated, ambitious, energetic, possess exceptional people/professional skills, and are truly passionate about serving the needs of their clients.

Joining us is easy, just ask!



OUR COMMISSION PLANS

We understand that each agent's needs are different, one plan does not fit all. Our plans were created to ensure the highest level of support, technology and training are made available to our agents while still providing the industry's best commission plans. Expect more, get more!

80/20 Split Plan	100% Plan	Team Plan
\$50 ⁰⁰ / month	\$475 ⁰⁰ / month + \$50/Mo. Office Fee	\$50 ⁰⁰ / month/agent
\$6,000 CAP	100% Commission	\$6,000 / \$3,000 CAP <small>TEAM LEAD TEAM MEMBER</small>
GAMLS Membership	GAMLS Membership	GAMLS Membership
E&O Insurance	E&O Insurance	E&O Insurance
No Franchise Fees	No Franchise Fees	No Franchise Fees
No Desk Fees	No Desk Fees	No Desk Fees
No Hidden Fees	No Hidden Fees	No Hidden Fees
All Technology Included	All Technology Included	All Technology Included

Optional Technologies at Discounted Rates



Atlanta Communities
Branded Email
Powered by G Suite
\$7.⁵⁰/Month



LookBookLink
\$50/Year



ATLANTA COMMUNITIES

REAL ESTATE BROKERAGE



Named Real Trends 500 as one of the top 100 Residential Real Estate firms in the nation.



Earned the prestigious Inc. 5000 Award as one of America's fastest growing privately held companies.



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