

Portfolio Presentation

Valentina Vidali

February 25, 2024
vvidali200@gmail.com



Valentina Vidali ©2024

BOOKLET

Typography Case Study

The story of the Garamond typeface from its humble origins to becoming a timeless and influential font in the world of typography.

The book highlights the creator Claude Garamond's journey from a punch cutter in Paris to the inventor of the revolutionary typeface Garamond.

[Link HERE](#)



Valentina Vidali ©2024



ANIMATION

Garamond typeface animation designed and produced in conjunction with the Garamond type specimen booklet .

[Link HERE](#)



Valentina Vidali ©2024



MIXED MEDIA

Graphic Design,
Photography, Clothing
Design/Production

Queen of Hearts,
Halloween design.

Created leg warmers, hair
accessories and corset.
Conceived, designed and
produced all visual edits.



Valentina Vidali ©2024



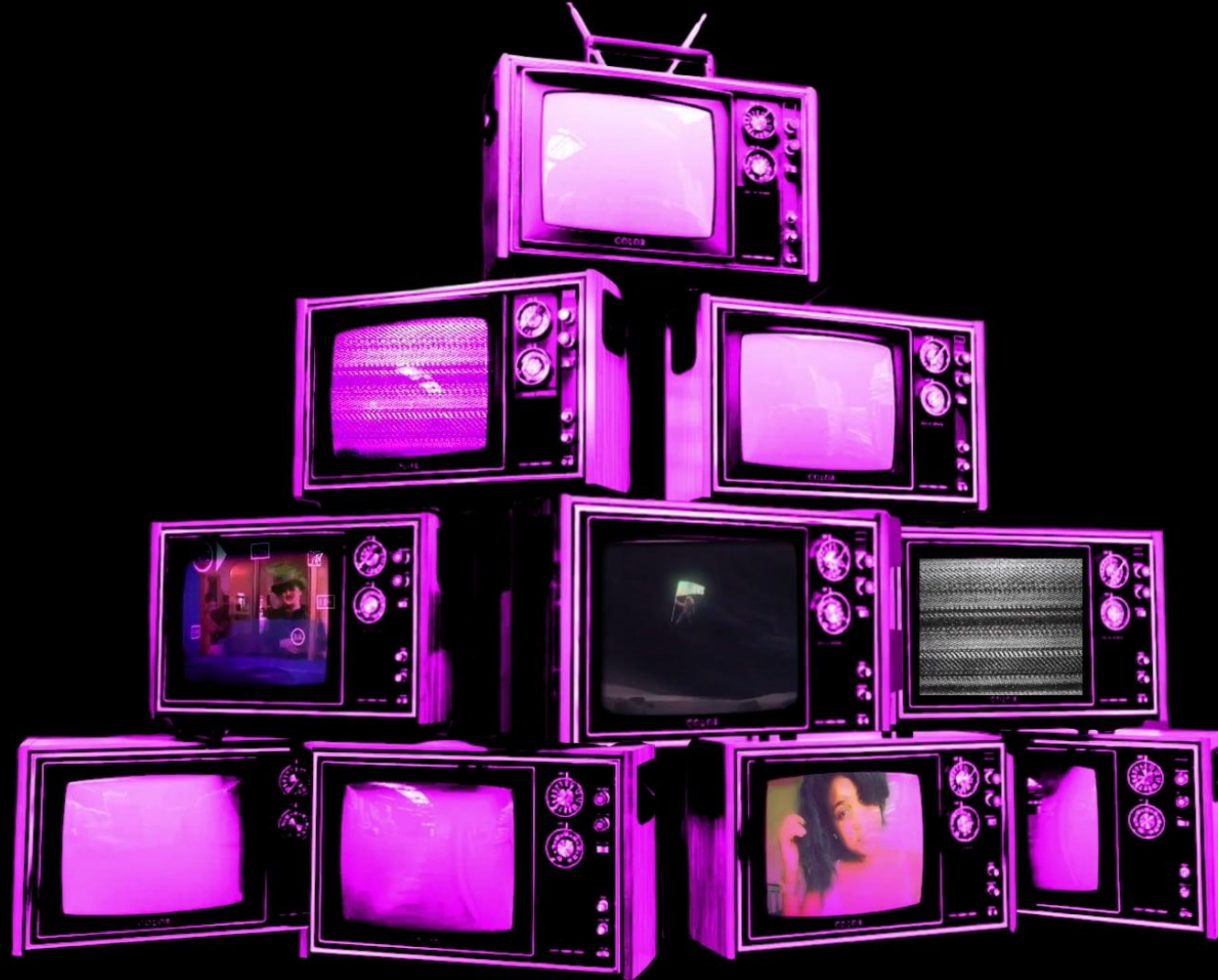
ANIMATION

Designed and produced as a rebrand short commercial for MTV station.

[Link HERE](#)



Valentina Vidali ©2024



MIXED MEDIA POSTERS

SCAD Senior Film Poster (L)

Typography from physical typewriter. Handprint created using my own hand covered in paint.



Album Cover (R)

Printed photos ripped and burned. Physical chain and metal beads. Angled lighting to create shadows.



EXHIBITION POSTERS

Designed and produced poster composition and application simulation for artistic exhibition. Based on my original case study research.

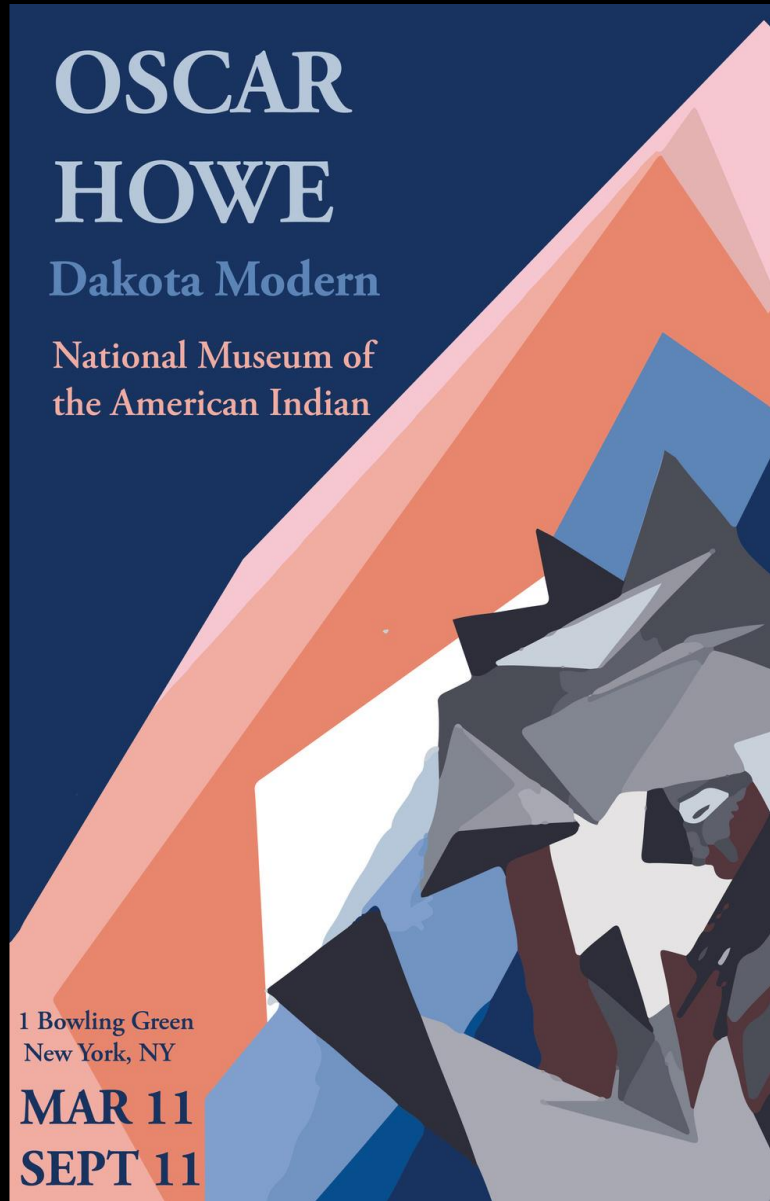
Inspiration drawn from Oscar Howe's abstract works featuring geometric shapes. Set of 4 posters (1 on L).

To maintain Howe's essence, a segment from one painting was utilized in each of the 4 posters. The design is crafted in a way that the full image emerges when all 4 posters are assembled (on R).

[Link HERE](#)



Valentina Vidali ©2024



FILM PHOTOGRAPHY

Shot, developed, and printed black and white film photos.

“Source of Creation” shows the hands of an artist. The artist uses his hands as a living canvas to tell about his story and his craft. The shiny rings, hand gestures, and edges of barbed wire invite a dialogue about boundaries, power, and freedom.



Valentina Vidali ©2024



Valentina Vidali – Source of Creation

#FILMISNOTDEAD 2023



ATLANTA PHOTOGRAPHY GROUP

Juror: Michael Kirchoff

Editor-in-Chief at Analog Forever Magazine

Founding Editor for Catalyst: Interviews

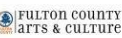
Contributing Editor at One Twelve Publishing

Co-Host of The Diffusion Tapes podcast

Exhibition Dates: February 6 – March 9, 2024

Open House/Reception: February 8, 2024, 6-8pm ET

Virtual Juror/Artist Talk: February 15, 2024, 7-8:30pm ET



Atlanta Photography Group (APG) is generously funded by the City of Atlanta Mayor's Office of Cultural Affairs, the Fulton County Board of Commissioners, and the Georgia Council for the Arts through the appropriations of the Georgia General Assembly. GCA also receives support from its partner agency, the National Endowment for the Arts.

atlantaphotographygroup.org

[@atlantaphotographygroup](https://www.instagram.com/atlantaphotographygroup)

1544 Piedmont Rd NE, Suite 107

Atlanta, GA 30324 @ Ansley Mall

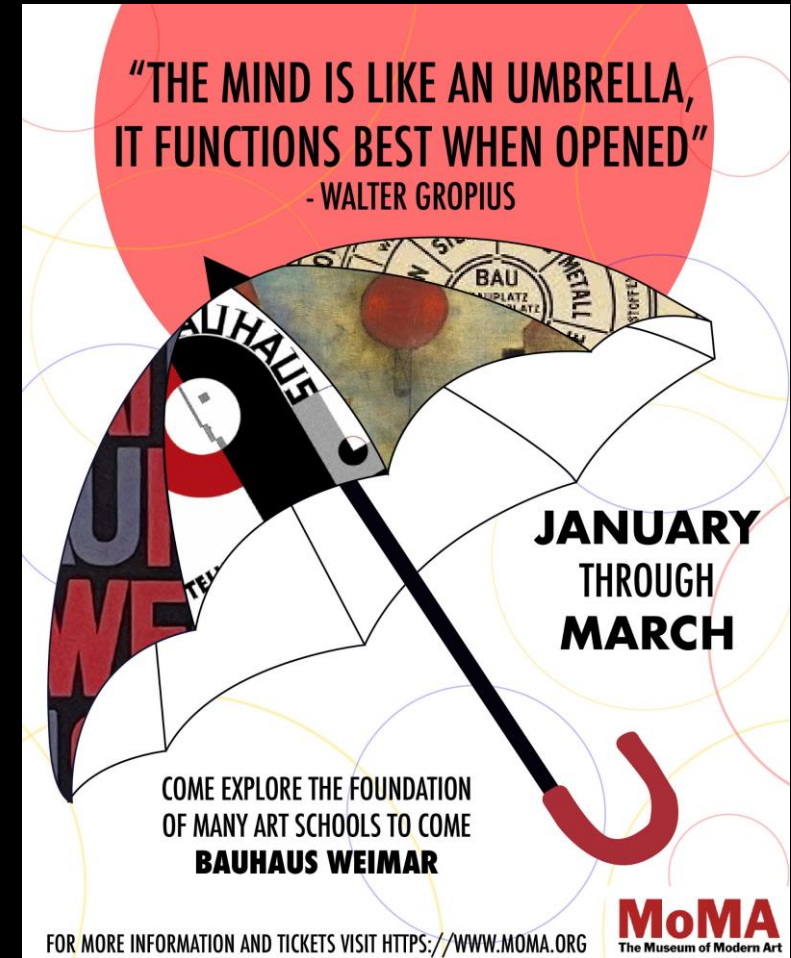
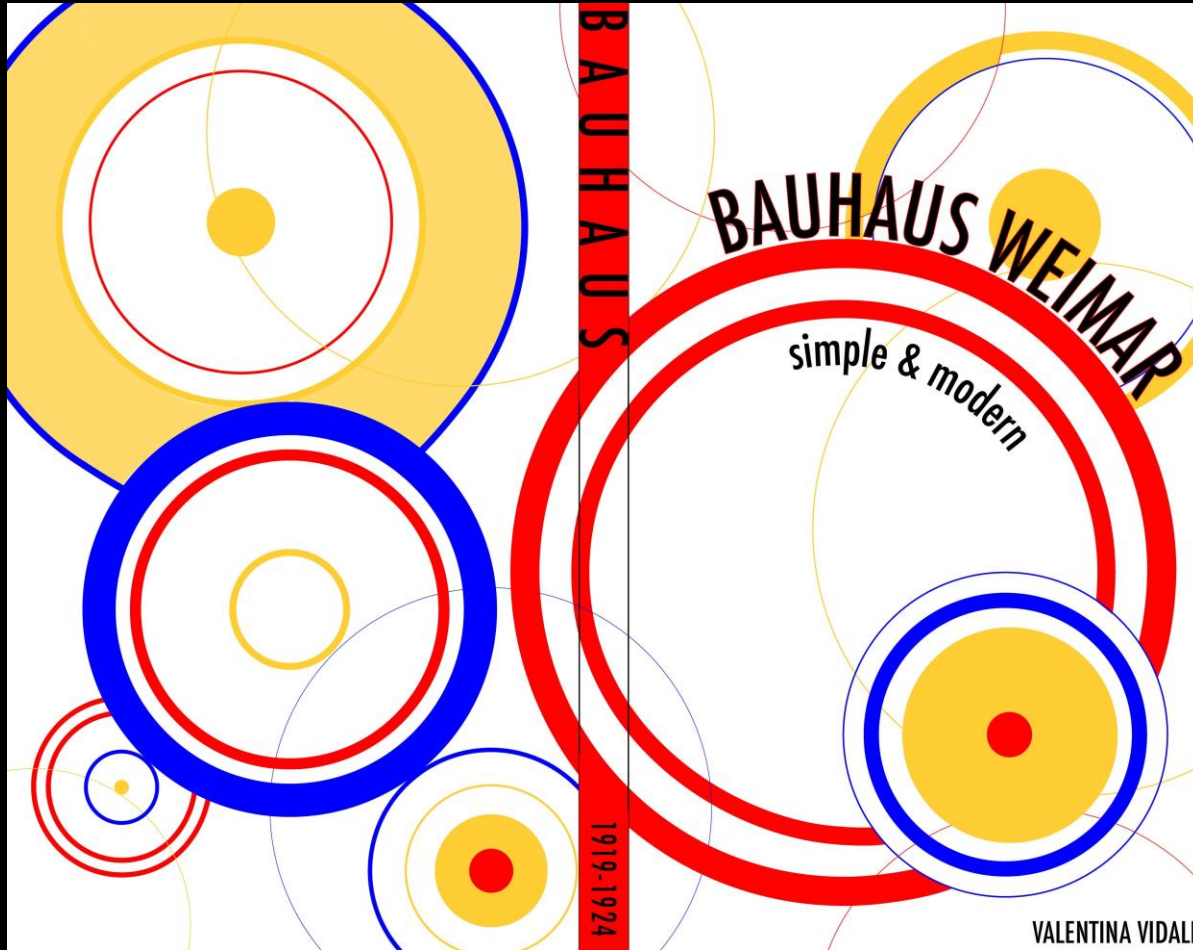


“Claiming Space” meets a man as he holds his own in an empty auditorium. He is relaxed, strong, and confident. Does he confront the camera, or is he befriending it?

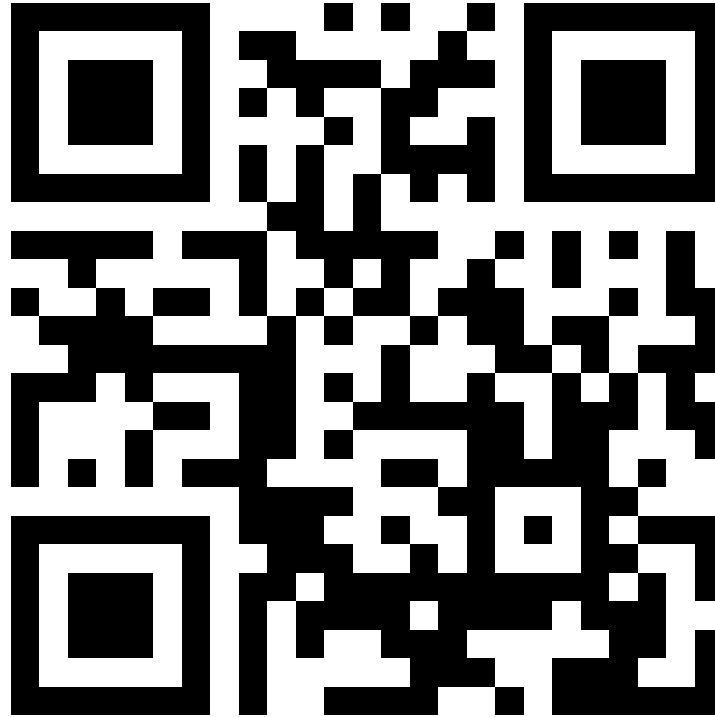
POSTERS

Book Cover (L)
Exhibit Poster (R)

Both the book cover and the exhibit poster were created to represent the Bauhaus Weimar period of art history and highlight its distinctive color palettes, shapes, and artistic styles.



EXTENSIVE PORTFOLIO



Valentina Vidali

February 25, 2024
vvidali200@gmail.com