

MODULAR TYPEFACE & TYPOGRAPHICSPECIMEN

Assignment #4

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OPENING THOUGHTS

OPENING THOUGHTS

This assignment has been very fun, although sketching 100 different letters was a tedious process I'm definitely happy with the outcome and the modular typefaces I was able to create. I feel inspired to create more and even publish some online if I have the time, there are so many typefaces available and only more and more continue to get made everyday

RESEARCH

RESEARCH

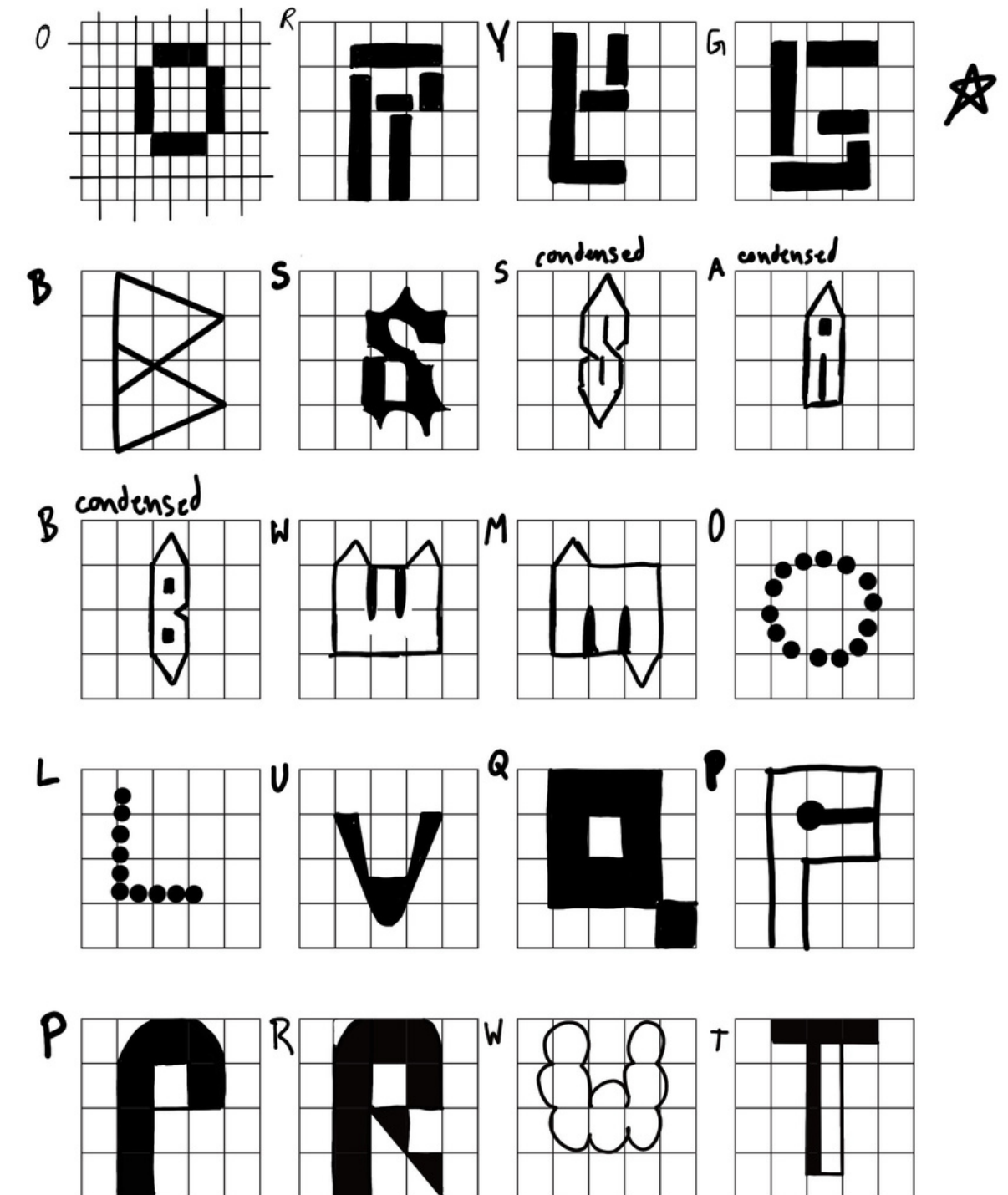
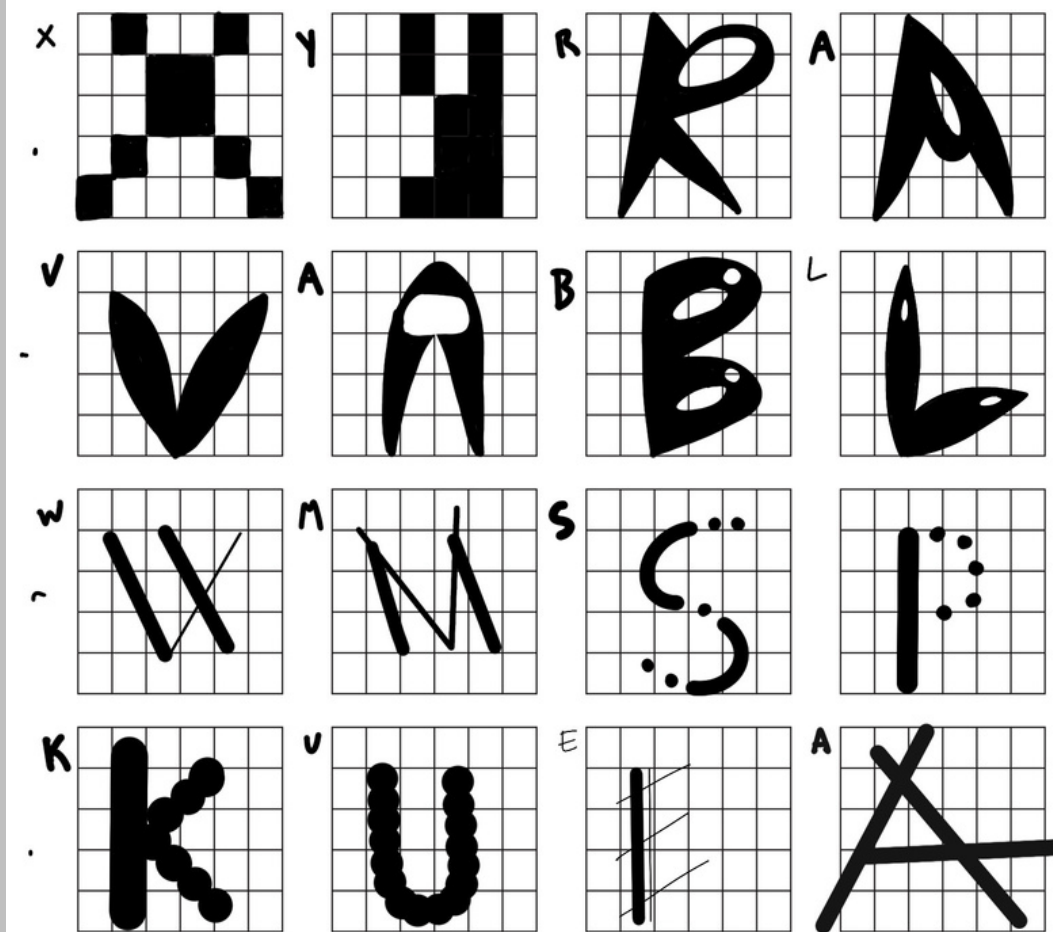
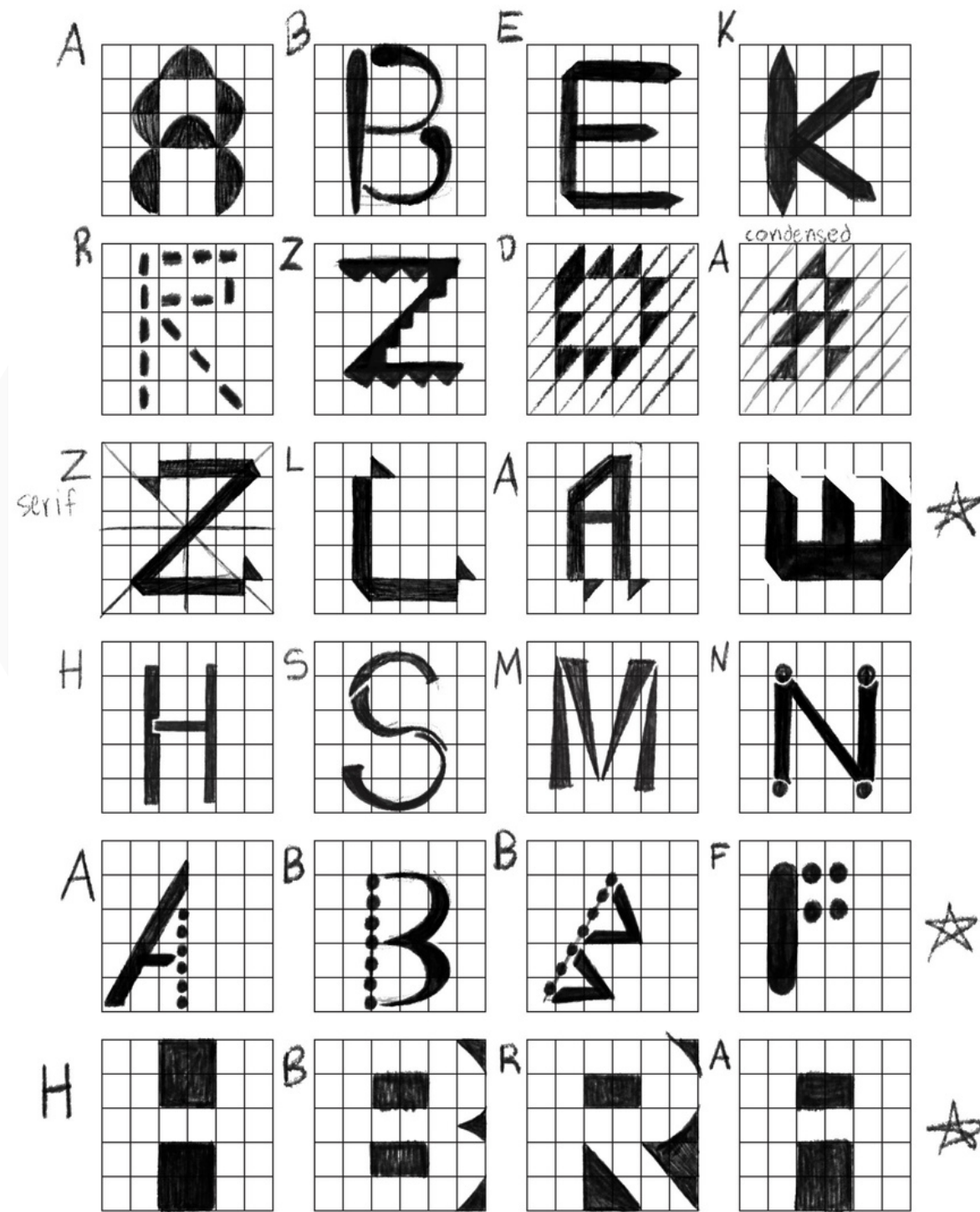
RESEARCH

RESEARCH

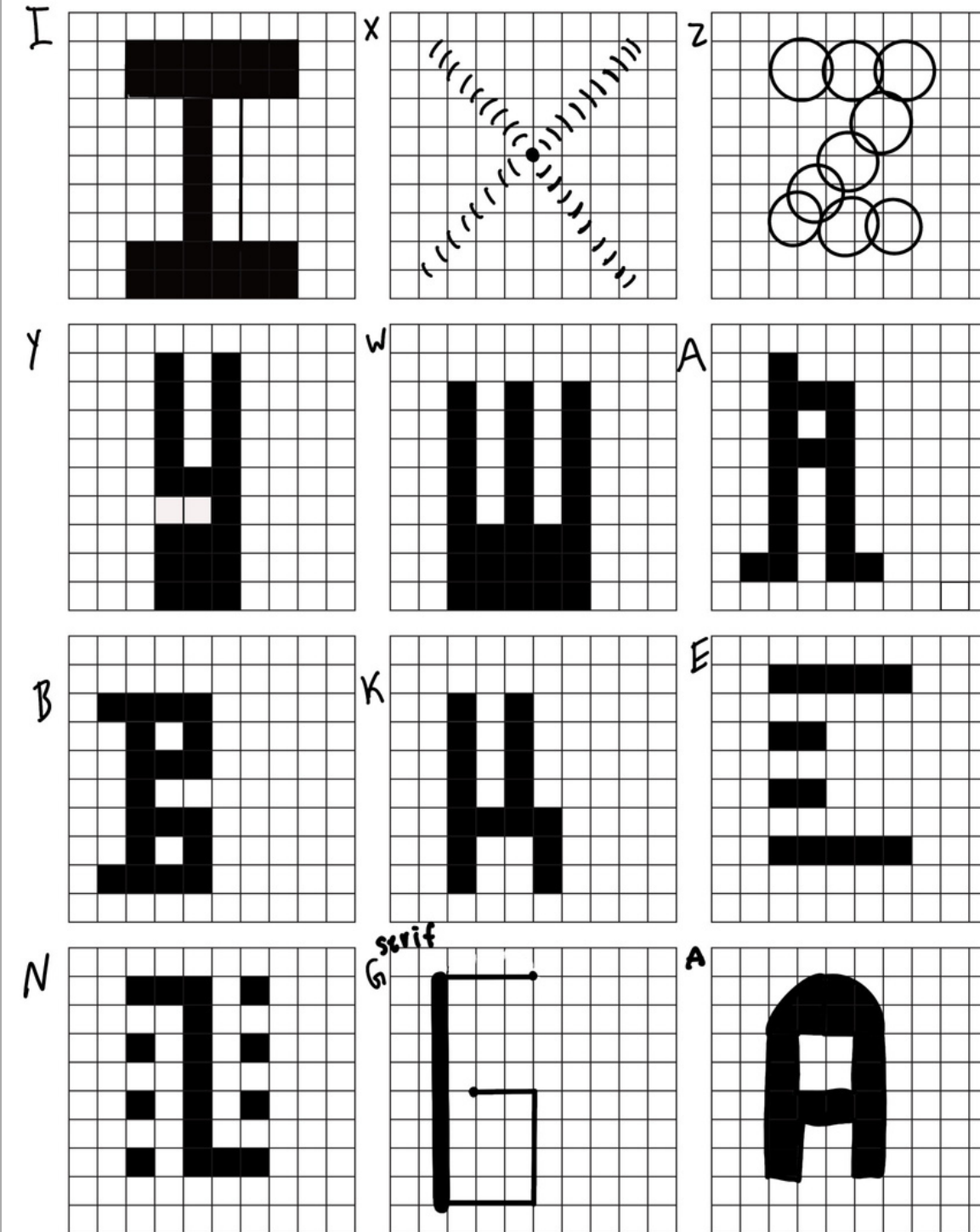
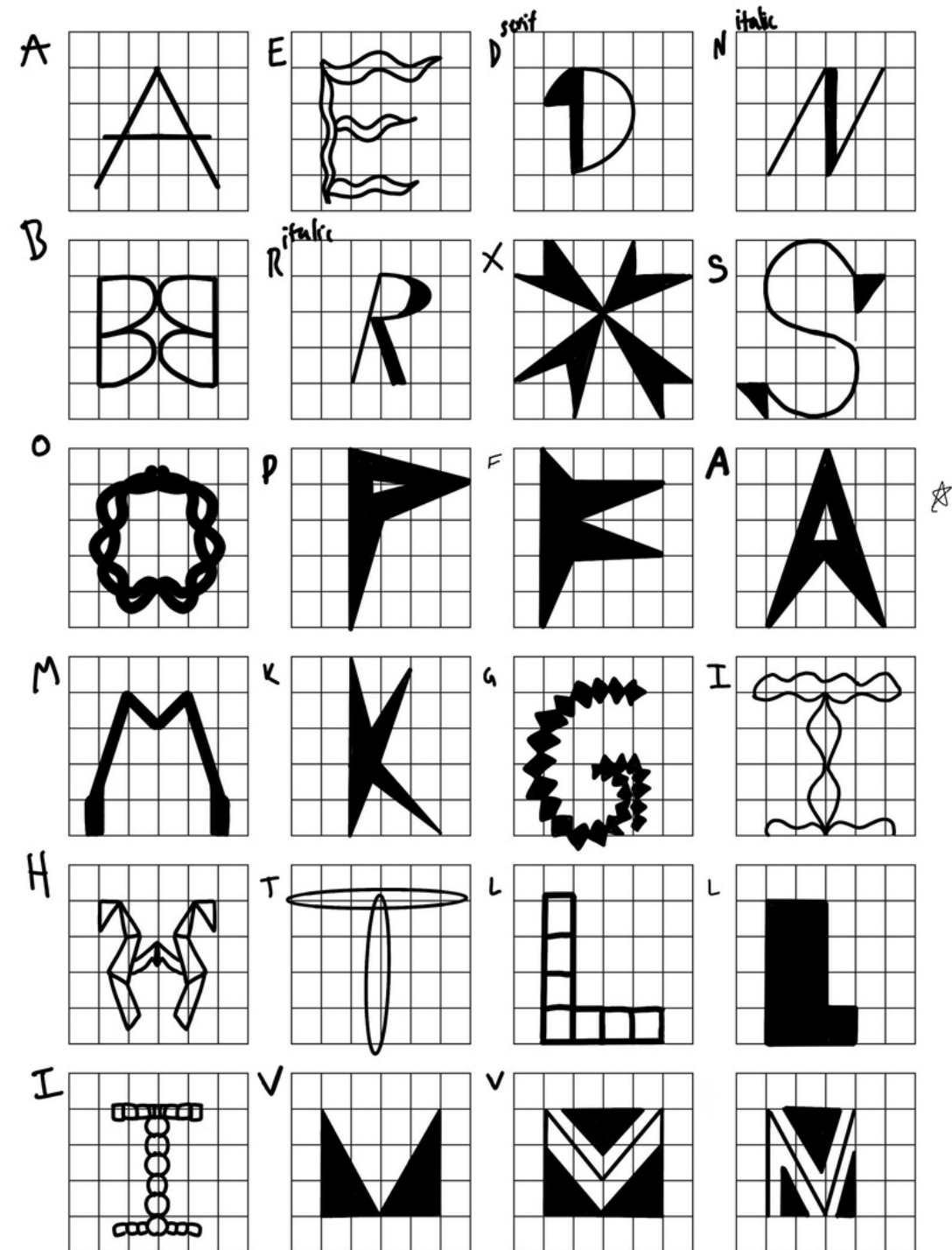
RESEARCH



100 SKETCHES



100 SKETCHES



CHOSEN 3

CHOSEN 3

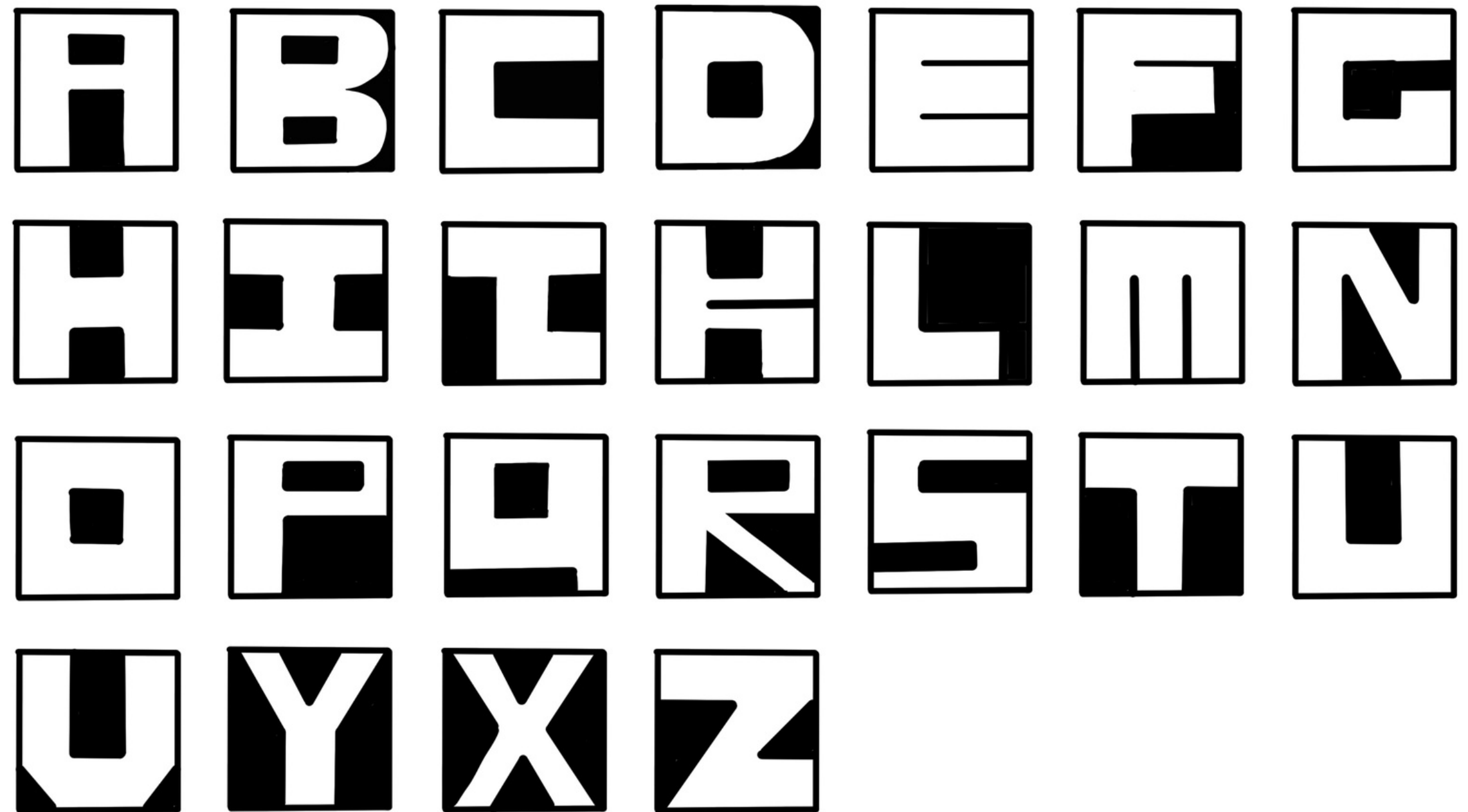
I'm very happy
with how this
font came out.
I feel like some
of the letters
are a little
questionable
but it's still
legible and
readable in my
opinion

A B C D E F G H I J K L
M N O P Q R S T U V W
X Y Z

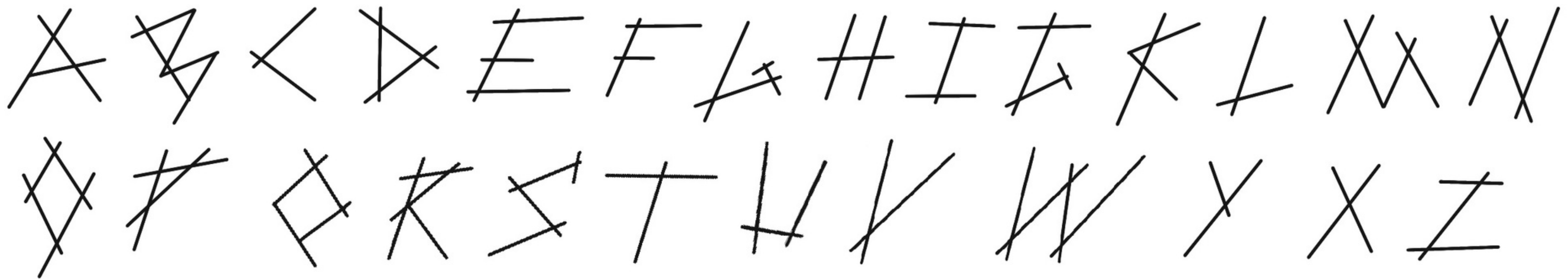
CHOSEN 3

CHOSEN 3

I really like
this font its
something I've
often doodled
before so it
was fun to see
it come to life
in its entirety

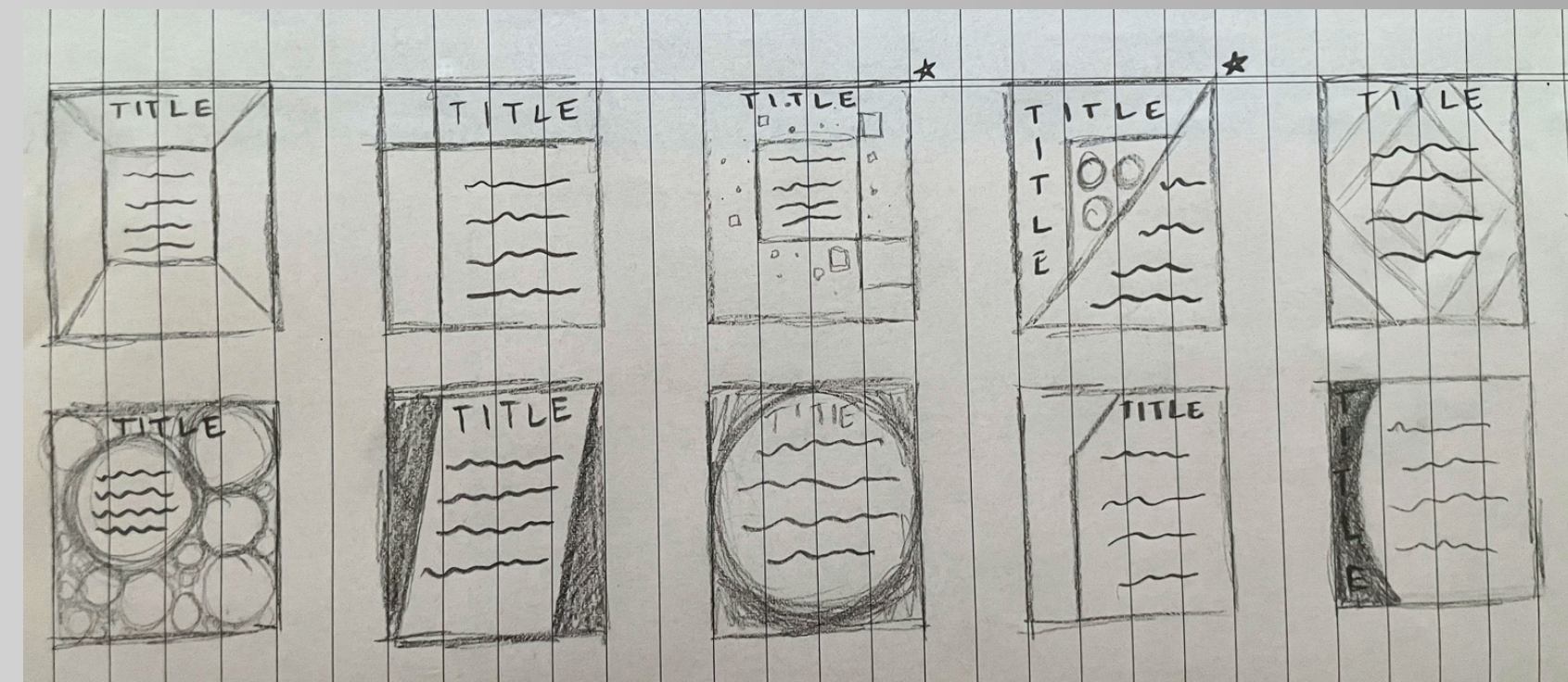
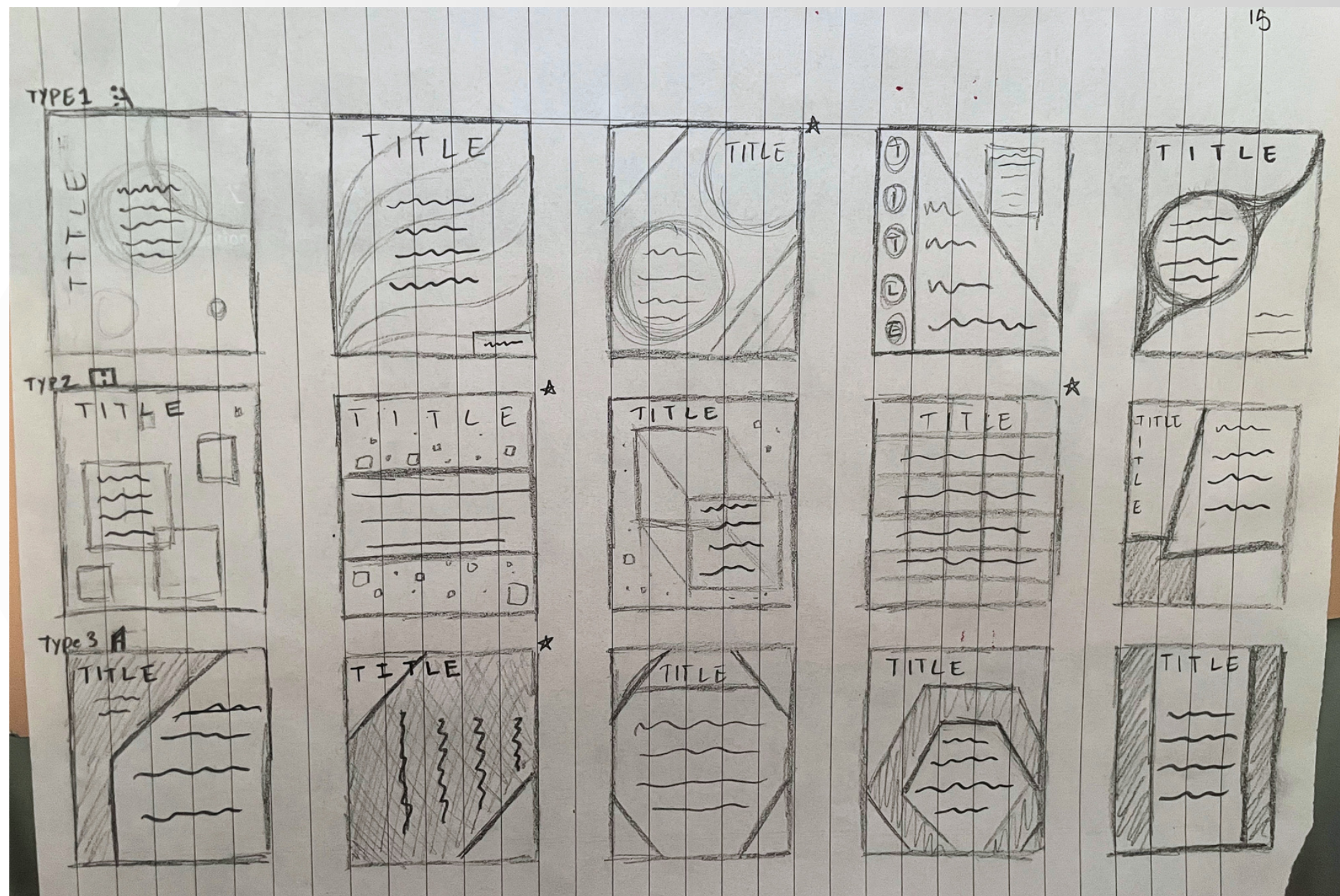


CHOSEN 3



This typeface was easier to construct and felt less meticulous and more natural and free-flowing, even though it just consists of lines.

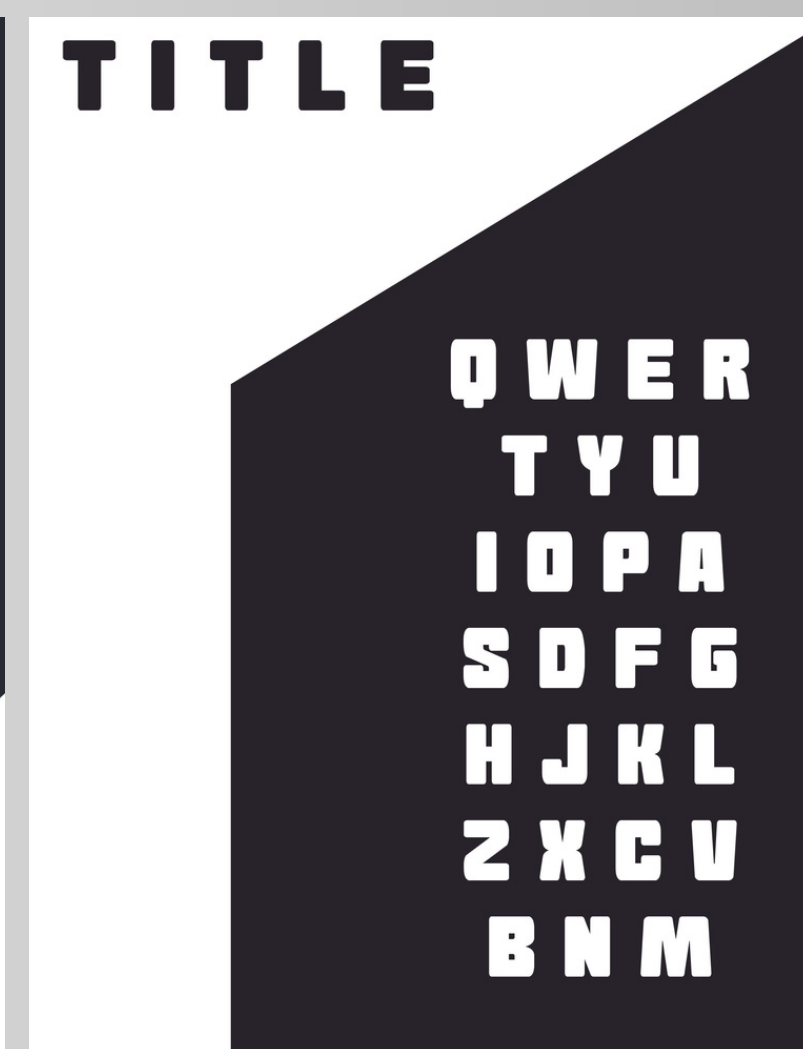
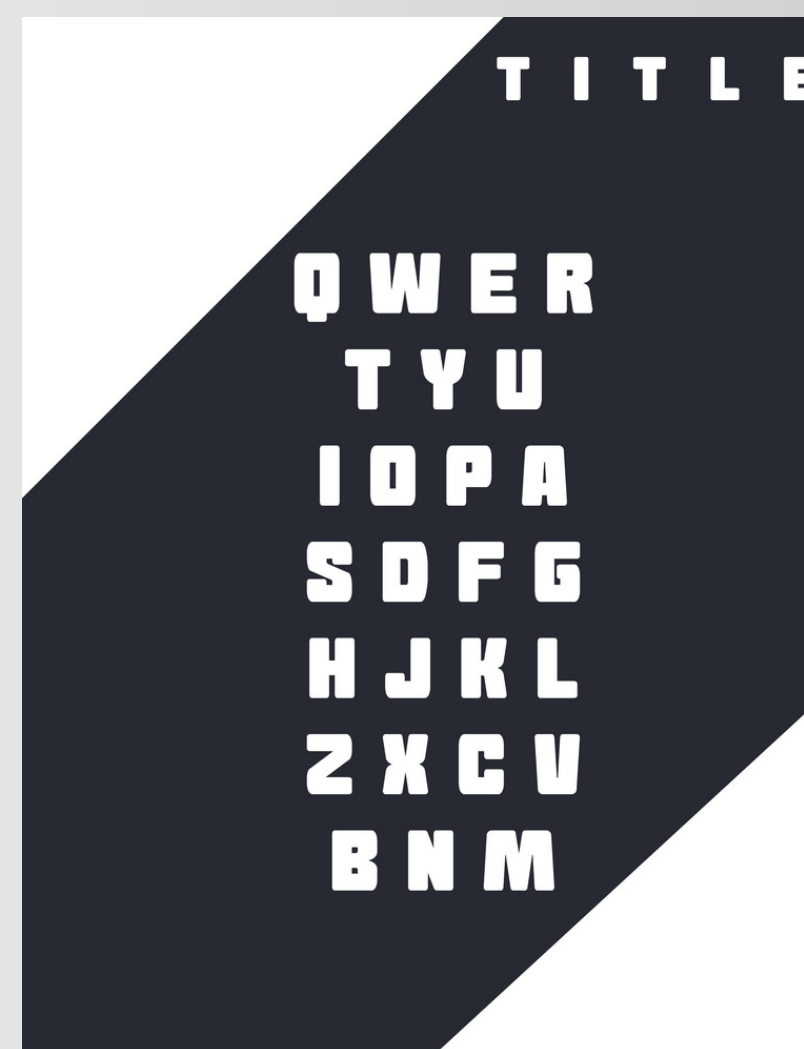
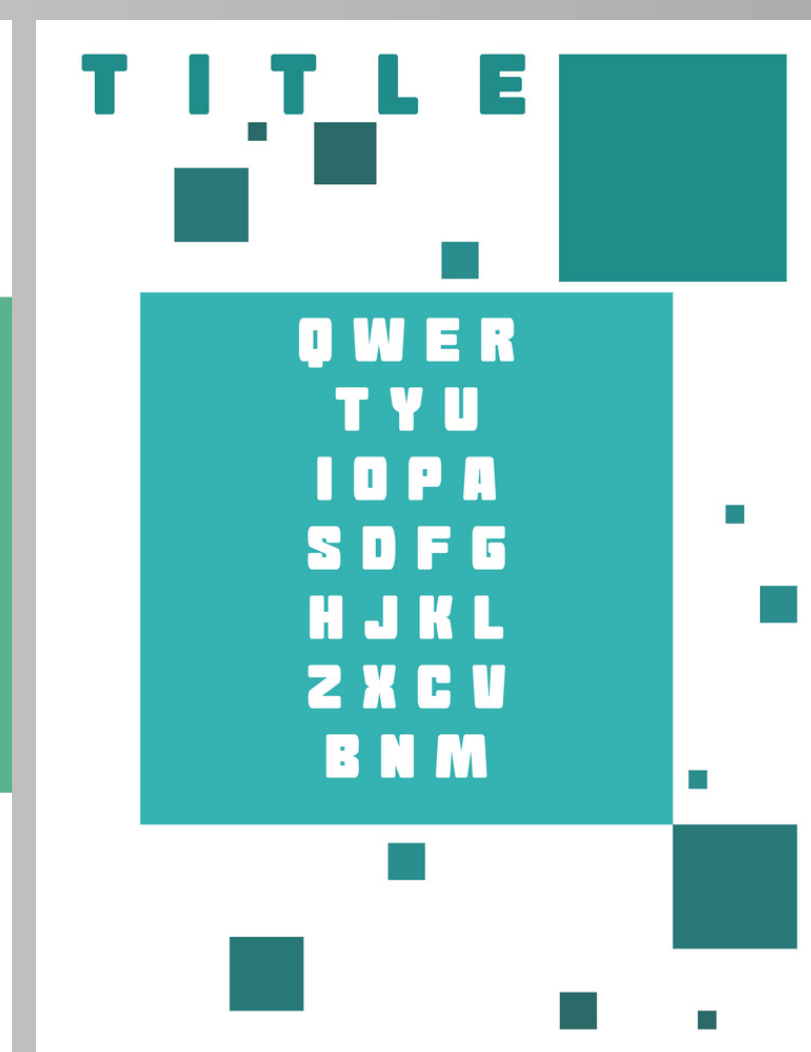
I personally like this typeface and can see its potential.



SPECIMEN SKETCHES
SPECIMEN SKETCHES

6 DIGITAL

6 DIGITAL



FINAL TYPEFACE

FINAL TYPEFACE

Overall I'm really happy with how my final modular typeface turned out, editing it was also fun because once I had determined the structure it was easy.

A B C D E F G H

I J K L M N O P

Q R S T U V W

X Y

Z A G C A R T E X T

FINAL SPECIMEN POSTER

FINAL SPECIMEN POSTER

I wanted my poster design to reflect the structure of my modular typeface so I created these shapes that reflected that as well. at first, I wanted to go with a clean black-and-white look but I realized some color really made it pop and look a lot better.



REFLECTION

Overall this assignment was super fun and my favorite one we've done so far. This project has definitely inspired me to create more of my own typefaces as a graphic designer and I'm excited to include this work in my portfolio. I really enjoyed creating the specimen poster as well, I feel like it really made my typeface come to life.