



## Eric J. Ellis

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### My Portfolio



Hello!

I'm Eric Ellis, a digital design and marketing expert based In Sandy Springs in North Atlanta GA. I am an Atlanta native and father of 1 terrific daughter.

Key Skills:

- Sales / Marketing
- Team Building / Leadership / Management
- Web Design & Development
- Professional Photography and Video
- App Design and Development

I'm seeking contract or full time opportunities which allow me to create value for the organization I'm working with.

My greatest asset to the firms I work with is my ability to use my own skills along with multiple outside contractors (if needed) to achieve our company goals. I can deliver big agency results at a fraction of the cost in most cases.

Please let me know if there is a convenient time for us to discuss your needs.

Thanks,

Eric

Eric J. Ellis / Atlanta

## Key Skills:

- **Management / Leadership:** I have over 15 years of experience assembling teams, training, and growing successful teams.
- **Web Design:** I have over 15 years of web design and development experience.
- **Writing and communications:** I hold a BA in English from the University of Georgia. I'm able to write and edit great copy for any promotional need.
- **Photography, Graphics, and Social Media:** I have over 15 years of professional photography experience and I'm fluent with most Adobe products.

## Work Experience

### **LookBookLink** - Sept 20, 2020 - present

I launched a mobile business card app in 2020 that enables professionals to quickly text or email a mobile business card to clients leads and prospects. [lookbooklink.com](http://lookbooklink.com)

### **MadeYouLook Media** - Jan 1, 2017 - present

I currently work freelance via my company MadeYouLook Media as a means to combine my web design, photography, and copywriting skills under a single brand name. [madeyoulookmedia.com](http://madeyoulookmedia.com)

### **Ellis Images Photography** 1990 - present

Pro photographer, web design and development, social media and Wordpress development. I've worked for individuals and companies of all sizes in and around Atlanta for many years. I have several professional references in Atlanta. [ellisimages.com](http://ellisimages.com)

### **SED Inc. Atlanta** - 2012 - 2013

National Account Rep / Canon Education Specialist

Developed Social Media for the SED/Canon Education sales division

### **SimplePhoto.com** 1999 - 2010

When digital photography was in its infancy, I founded an e-commerce site for pro photographers [SimplePhoto.com](http://SimplePhoto.com). CEO and Chief Evangelist for the company from 1999 to 2010. As founder of a start-up provided numerous tasks and positions, set goals and built teams to accomplish them. Frequently asked to speak at conferences discussing photography's transition to the Internet and how my software solutions and workflow software applies to the changing environment.

## **Civic Projects**

I'm currently service on a Joint Decatur/Dekalb Task Force for the creation and dedication of a tribute statue for the late congressman John Lewis. I designed the website for the Task Force as well as perform leadership duties as needed. <https://www.johnlewistribute.com/>

## **Education**

**University of Georgia** (Athens, Georgia) Bachelor of Arts English 2011

**Henderson High School** (Tucker, Georgia) High School Diploma

Thank you for reviewing my material, I look forward to speaking with you soon.

Eric

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