

# How Do Renderings Save Time and Money?



Having been in the full-service design industry for many years, I know how important a concept rendering at the start of a renovation is to the homeowner and all the professionals involved in executing the project. It's hard to quantify just how much time and money you'll save, but here are few areas where a rendering can more than pay for itself.



## CONTRACTOR BIDDING

- You'll receive more bids from contractors because a rendering of the completed remodel makes it easier for them to scope out and price the project components
- Bids will be a true apples-to-apples comparison to make choosing a contractor easier
- Each bid will be more accurate, reducing the chances your contractor will later say, "Oh, I didn't know you wanted that."

## DESIGN & LAYOUT

- Anticipate how the placement/removal of an island, deck, wall, addition, etc. will affect traffic flow, the view into and out of the space and overall aesthetics
- See how different finishes, textures, color and patterns on counters, floors, walls, backsplash will generally look before searching in stores for tiny samples
- See how to maximize the use of space to get the most out of your investment with top-down views
- Reduce or eliminate the costs and the delays needed to fix a mistake you or your contractor made because something wasn't anticipated



## COMMUNICATION

- Avoid miscommunication with contractors, plumbers, tile installers, and retailers throughout the project because your rendering will be a point of reference

## CONFIDENCE

- Eliminate the feeling of regret due to a wrong choice or decision
- Have no doubts about moving forward with a renovation because you are confident in the outcome.

