Founded on the principles of trust and honesty, Keller Williams emphasizes the importance of having the integrity to do the right thing, always putting your needs first. We firmly believe that our success is ultimately determined by the legacy we leave with each client we serve.



BEST REAL ESTATE APPS









Google Earth

Mortgage Calculator

Testimonials

I cannot say enough about working with Jana to sell my home. This was a big decision for me as I am also a licensed agent who could have listed my own home. Jana impressed me from her initial visit all the way to the closing table. It is imperative that you have a consummate professional who is not afraid of the tough days or the emotional situations.

SUSIE ANDERSON, DIVISION MANAGER AT CENTURY COMMUNITIES, INC.

Jana is an outstanding agent who I've used to transact several (10-12) real estate activities over the past 15 years. She always gives excellent advice and delivers solid results.

WILLIAM & STEPHANIE ELLENBERG

I've used Jana in 3 buying/selling of homes and have known her since 2000. Easy to work with, exceptional eye for detail, extremely attentive to your tastes/ideas, knows the real estate laws/market, incredible negotiator, tenacity at the proper time/place and overall ease of handling our needs.

NANCY B. CRISCOLO, INFORMATION ARCHITECT/ANALYST

Jana not only helped us maximize the sale of our first house, but greatly assisted us with a difficult negotiation with a For Sale Buy Owner property we had fallen hard for. The result was securing the house at favorable terms. Fast forward 12 years later we hired Jana again to help us sell and move and we cannot imagine using anyone else.

MICHAEL DRAYER, CHIEF COMMERCIAL OFFICER, MEDIA & ENTERTAINMENT AT AON



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ABOUT JANA HUFHAM

Jana Hufham is an Atlanta Native with over 24 years experience as a Real Estate professional.

She holds a B.A. in Public Relations and is an active member of Atlanta Board of Realtors, Georgia Association of Realtors, and the National Association of Realtors.

Jana is also an Accredited Buyers Agent and Life Member of the Million Dollar Club. Additionally, she serves on the Agent Leadership Council (ALC).

She is a proven Top Producer and has been featured as one of the Top Real Estate Agents in Atlanta Magazine.

Her skills and training include Real Estate Market Investment Analysis & Assistance, Residential Sales, Sales Marketing and Advertising, New Construction from Design to Build, Land Sales, Land Development and Mergers.

www.SoldAtlanta.com

Concierge LEVEL SERVICE

We are proud to offer you concierge real estate services. Concierge service by Hufham & Company, LLC is our way of going the extra mile for our clients and has been designed to create a smoother, less stressful selling and/or buying experience. Our goal is to enrich all aspects of our client's real estate experience.

Preparing a home for sale can be a daunting task. Let us help prioritize what needs to be done to help you make that crucial first impression, from home staging to pre-listing repairs. We stay on top of current marketing trends and have a team of qualified vendors to help make your home sell faster.

Seller's Value

When using us as your Listing Agent, you will have an award-winning agent who will:

- Provide careful explanations of complex market data that will enable you to price your home appropriately, maximizing the return on your biggest investment
- Schedule a professional photographer and evaluate what type of marketing package your home needs (drone photography, twilight photography, digital floor plan rendering, virtual staging etc.)
- Provide extensive marketing of your home through a comprehensive strategy that includes, network marketing and substantial web and print marketing
- Personally follow up on showings, internet leads and sign calls quickly, while updating seller regularly on feedback
- Be a fierce negotiator on your behalf and is a Georgia Real Estate contract specialist
- Once an offer is received: handle the coordination of inspections; work with the buyer's agent and lender to be certain that key deadlines are met; make sure the appraiser understands the value of your home, and work with the closing attorney to facilitate a smooth closing

Finding a home is only the beginning of the home buying process; it is the multiple details in between where we also provide professional guidance. Buyers will experience a level of service that is unsurpassed in the real estate industry. We network with agents, lenders, inspectors, designers, builders and real estate attorneys so that we stay current on market trends, upcoming listings, developments and legal information relative to our profession.

When using us as your Buyer's Agent, you have an invaluable resource working for YOU! We specialize in:

 Attentive listening to understand what type of home you desire and we have a carefully curated list of service providers that can help make it your own

Buyer's Value

- Identifying homes (both on and offmarket) that meet your needs
- Information/explanation of market trends to help you feel confident when you make an offer
- Help evaluating and securing financing options
- Fierce negotiation on your behalf and expertise in Georgia Real Estate contracts
- Once your offer is accepted: the coordination of your inspection; staying in contact with your lender; review of the appraisal if questions arise; monitoring completion of agreedupon repairs, if applicable; managing final walk-through, ensuring contract terms are met, and coordination with the closing attorney and review settlement statement for accuracy to facilitate a smooth closing

