



2025 Home Selling Prep Checklist: Your Path to a Successful Home Sale

Start with a Clean Slate

DECLUTTER EVERY ROOM

- ☐ Create a spacious and inviting atmosphere by removing unnecessary items. Consider storage solutions for a minimalist look.

Make Repairs and Updates

ADDRESS MAINTENANCE ISSUES

- ☐ Fix leaky faucets, squeaky doors, and any visible wear and tear. Small repairs can make a big difference in your home's overall appeal.

Enhance Curb Appeal

LANDSCAPING LOVE

- ☐ Boost curb appeal with well-maintained landscaping. Trim bushes, fresh mulch, and colorful flowers can make a significant impact.

Neutralize and Depersonalize

NEUTRAL COLOR PALETTE

- ☐ Consider repainting bold walls with neutral tones. This allows potential buyers to visualize the space as their own canvas.

Create a Welcoming Entrance

FIRST IMPRESSIONS MATTER

Spruce up your entryway with a clean doormat, a well-maintained door, and perhaps a potted plant or seasonal decor.

Showcase Functionality

MAXIMIZE NATURAL LIGHT:

- ☐ Open blinds and curtains to let in natural light. A bright home feels more inviting and spacious.

Stage for Success

PROFESSIONAL STAGING

- ☐ Consider professional staging to highlight your home's best features and create an emotional connection with potential buyers.

Highlight Smart Features

TECH-SAVVY TOUCHES

- ☐ Showcase any smart home features or upgrades your property may have, such as smart thermostats, security systems, or energy-efficient appliances.

Professional Photography

CAPTURE THE BEST ANGLES

- Invest in professional photography to showcase your home online. High-quality images are essential for a strong first impression.

Market with Impact

STRATEGIC MARKETING PLAN

- Work with your real estate agent to develop a marketing strategy, including online promotion, virtual tours, and targeted advertising.

Pre-Inspection Consideration

CONSIDER A PRE-LISTING INSPECTION

- Address any potential issues in advance, showcasing your commitment to transparency and building buyer confidence.

Set the Right Price

ACCURATE PRICING

- Work with your real estate agent to determine a competitive yet realistic listing price based on current market conditions.



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