



Help Your Loan Officers Stand Out and Stay On-Brand

Without the Tech Hassle

LOOKBOOK@LINK

Branded. Trusted. Always Ready to Share.

LookBookLink gives every loan officer a sleek, shareable link that functions as a professional website, digital business card, and mobile-ready app—all without requiring any downloads.

Just a one-time \$50 setup fee to launch for your company—no ongoing costs!

- ✓ Just \$50 per year per user
- ✓ One-time \$50 setup fee for your company
- ✓ No apps to download, no tech headaches

Why Mortgage Teams Love It:

Brand Control Lock in your logo, disclosures, and messaging to maintain compliance and visual consistency across your team.

Personal Customization Loan officers can add bios, headshots, contact info, social links—even upload videos or lead magnets.

Instant Updates Push rate specials, seasonal promos, or recruiting campaigns to your entire team's LookBookLinks in a few clicks.

Lead Capture Built In Add documents or videos that require contact info to view—turning your LO's LookBookLinks into 24/7 lead generators.

Simple Setup No websites to build. No marketing tools to learn. LookBookLinks are live in minutes and easy to update anytime.

Perfect For:

- Mortgage Brokers & Branches
- Loan Officers & Teams
- Real Estate Lending Partners
- Recruiters & Marketing Managers



LookBookLink gives mortgage professionals a simple, powerful way to market themselves—while keeping your brand consistent and compliant.



I'm Eric Ellis, founder and CEO of LookBookLink.

Here is my LookBookLink. Feel free to reach out to me with questions.



lookbooklink.com/ericellis

Let's show you how it works!
We'd be happy to create a live demo for your brand.

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