

Empower Your Sales Team with LookBookLink The Smartest Way to Connect, Share, and Convert— No App Required.

What is LookBookLink? LookBookLink is your all-in-one digital marketing tool, designed to help your sales team connect with buyers, showcase inventory, and collect leads instantly. It's part website, part digital business card, and part CRM tool—custom-branded for your homebuilding company and ready to go in minutes.



1

Custom-Branded for Your Team

Each sales rep gets a beautifully branded LookBookLink featuring your logo, model homes, floorplans, community videos, and more—plus their own contact info and photo.



2

Instant Lead Capture

Every LookBookLink includes built-in lead capture so your team collects buyer info before showing them virtual tours, documents, or pricing sheets.



3

Company-Controlled • Team Member Friendly.

You control the brand and key content. Your team can personalize with their own bio, testimonials, or videos—keeping consistency and individuality.



4

No Apps. No Hardware. No Hassle.

Just a custom link and QR code. No NFC cards, downloads, or tech headaches. Your sales team can start using it today.



5

Auto-Updates to All Profiles

If you update floorplans, incentives, or featured homes once, every team member's LookBookLink will update automatically. This gives you total control and zero repetition.



Built for Speed, Designed to Sell

- ✓ Set up in minutes
- ✓ \$50 per team member per year (just 14 cents per day!)
- ✓ Works on any device
- ✓ Syncs with your CRM
- ✓ Easy lead tracking

LOOKBOOK@LINK

Want a smarter sales tool for your model home team?

Let us show you how modern builders use LookBookLink to boost engagement and drive sales.