



A Positive Upbeat Can Do Attitude - Proactive and Responsive  
Staging Consultation  
Professional Photography Including Skies and Grass  
Drone Photography  
360 Virtual Tour  
Zillow Tour  
Floor Plan Drawings  
Full Sized Yard Sign with QR Code to Property Website  
Weekly Property Check and Sign Cleaning  
Outdoor Information Box with Professionally Printed Property Brochures  
    Refilled Weekly or as Needed  
Inside Professionally Printed Property Brochures  
    Refilled Weekly or as Needed  
Property Homebook  
Neighborhood Postcard Coming Soon Mailing  
First Weekend Open House Saturday and Sunday  
First Weekend Open House - Neighborhood Preview Prior  
Property Showing Follow-up and Feedback  
Weekly Market Updates and Neighborhood New Listing Walkthroughs  
Two Types of Lockboxes  
Strategic MLS Input  
Unique Property Website  
Direct Agent Promotion Campaign  
Mortgage Lender Buyer Incentive  
Internal Company Announcement  
Social Media Campaign  
Agent Showing Service

