

DISCOVER

WHAT MAKES US DIFFERENT



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From Our President

Are you an experienced Real Estate Agent looking for a company that offers something more? Congratulations, you are one step away from making a life-changing career choice. We believe you will find Atlanta Communities to be more than just a real estate brokerage.

From our humble beginnings in 1990, it has been a continuing objective of our leadership team to deliver uncompromising value, service, and support. Because of this continuous commitment for excellence, we have received numerous awards, including the Atlanta Business Chronicle's Pacesetter Award for several years. We have raised the bar and continue to set new standards by which our agents succeed.

When you join Atlanta Communities, you gain access to a team of dedicated and knowledgeable brokers and support personnel that stand willing and ready to provide assistance. Our brokers are here to stand as your mentor, as a resource for your ongoing success. We are here to help you. Period. And that's in everyone's best interest.

From the day you join our family you have a team behind you. We enjoy tackling challenges together to achieve great outcomes. We inspire each other to aim for world-class service. We want to work with the best agents in the business, and help them be even better. We win as a company when we all work together. That only happens in a trusting and supportive environment where everyone is set up to succeed.

Atlanta Communities offers the best training, resources, tools and leadership in the industry, all with one goal in mind: to deliver exceptional service to clients and customers. Through our creative marketing, cutting edge technology, commitment to quality and unmatched service, our agents walk in the confidence that they are a part of the best real estate brokerage in the Atlanta market.

Mark Hall

Mark Hall, President

Feel free to talk to us at any time and see why we're the best fit for some of the most successful agents in the business. We're not looking to recruit agents, we're looking to partner with business professionals.

ABOUT ATLANTA COMMUNITIES

ABOUT ATLANTA COMMUNITIES

Atlanta Communities recognizes our greatest assets are our REALTORS®, Sales Associates, Associate Brokers, Managers, Supporting Staff and clients with whom we hope to sustain mutually satisfying, productive and lasting relationships. We place high priority on their growth, development and job satisfaction. We seek trust and mutual respect in each of our relationships.

Atlanta Communities is committed to being a leader among our peer firms. Our wish is to foster teamwork while reserving the freedom each of us needs to satisfy buyers and sellers and find personal satisfaction.

We serve communities throughout Metro Atlanta and, through our affiliations, we can connect our clients with trustworthy REALTORS® to neighborhoods across the country.

As a company we have one simple goal—to be the best real estate company in Atlanta.

We are passionate in our interactions with our agents, clients, and employees, and in our service delivery.

By the Numbers

7: Seven Offices

2,100+: Over Two Thousand One Hundred Strong

30+: Thirty Plus Years of Success

8,301: 8,301 Closed Transactions

24/7/365: Broker Support Beyond Measure

1: One Mission. Exceptional Customer Experience!





YOUR SUPPORT TEAM

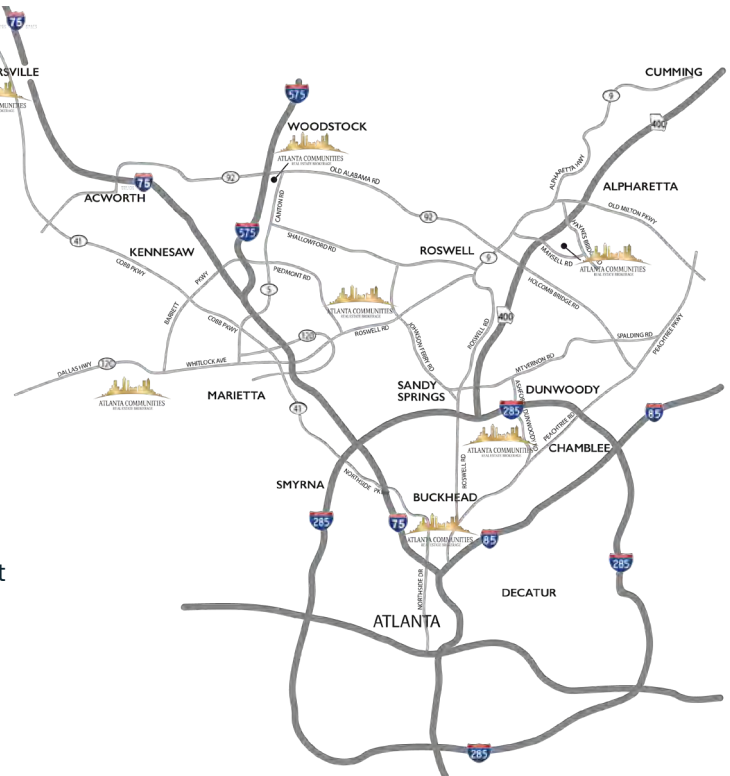
When you join Atlanta Communities, you will never be alone. You will have access to the valuable help and support of our great staff, your Broker, other Atlanta Communities agents, and even the company President, Mark Hall. We have a Management Team, a Marketing Team, a Technology Team, and Business Development Specialists available to you for any help you need at any time!

As a company, we encourage and promote active participation, asking questions, new ideas and meaningful education! We continually provide company gatherings and social events, educational and CE classes for all agents. In short, we will support you with everything you need to continue your success as an Atlanta Communities agent.

Atlanta Communities is one of the largest and most successful real estate companies in Atlanta with seven office locations to serve you.

Atlanta Communities has consistently grown, even during industry downturns, and we aren't stopping. We attribute our growth to adhering to a simple commitment. We always put our agents and their client's interests first.

Today, Atlanta Communities has more than 2,100 agents and employees who make it their daily mission to provide the best service possible to clients throughout Atlanta.



7 LOCATIONS TO SERVE YOU

ALPHARETTA

3820 Mansell Rd, Ste #170
Alpharetta, GA 30022
770.637.5070

BROOKHAVEN

4170 Ashford Dunwoody Rd,
Ste#125
Atlanta, GA 30319
404.844.4198

CARTERSVILLE

199 South Erwin St
Cartersville, GA 30120
770.240.2007

EAST COBB

3113 Roswell Rd, Ste #101
Marietta, GA 30062
770.240.2001

WEST COBB

3405 Dallas Hwy, Ste#720
Marietta, GA 30064
770.240.2004

INTOWN

1801 Peachtree St, Ste# 155
Atlanta, GA 30309
404.844.4977

WOODSTOCK

9860 Hwy 92
Woodstock, GA 30188
770.240.2005

MEASURE OF SUCCESS

MEASURE OF SUCCESS

Since launching in 2009, Atlanta Communities has developed an impressive track record, closing exceptional sales, becoming the leading independent real estate firm for sales and garnering notable media exposure in the process.



BY THE NUMBERS

3.83B

CLOSED
TRANSACTIONS

27%↑

MEDIAN INCREASE IN
CLOSED VOLUME
YEAR OVER YEAR

8301

NUMBER OF CLOSED
TRANSACTIONS

2100+

OVER TWENTY-ONE
HUNDRED AGENTS

2009

THE YEAR OF OUR
INDEPENDENCE

30+

THIRTY PLUS YEARS
OF SUCCESS

7

SEVEN METRO
ATLANTA OFFICES

1

ONE MISSION:
EXCEPTIONAL CUSTOMER
SERVICE

DISTINCTIVELY DIFFERENT

DISTINCTIVELY DIFFERENT

We know that the key to being the best is to build a team of the best people in the business, and to give them the tools, education, training and support they need to take great care of every one of our clients.

THE PEOPLE

We have built a team of talented individuals, and our success is a reflection of the competent, caring and dedicated group of people that make up Atlanta Communities.

In any sales position, success can only be made in front of clients. In real estate, agents succeed only when they are presenting or receiving an offer, showing a client, or taking a listing. Thus, we are committed to providing the level of support which allows our agents to spend their time with their clients. We consider real estate a team endeavor.

Only at Atlanta Communities do agents have open door access to Brokers for contract issues, marketing ideas, and business planning.

We know that the right guidance can make all the difference in your career.

BROKER SUPPORT

A real estate transaction, particularly during negotiations, can encounter countless, unexpected obstacles, value differences, contractual pitfalls, legal questions – you name it.

Atlanta Communities has a team of managing brokers on staff for every office, dedicated specifically to support our agents.

GAMLS MEMBERSHIP

With other brokerages you typically are responsible for paying your Georgia MLS fee. Here at Atlanta Communities it is included.

Real estate professionals in Georgia recognize the value of a Georgia MLS membership. Members have access to the industry's most advanced technology tools, and the greatest statewide listing exposure of any MLS in the state.

LISTING INPUT

We provide support and resources to our agents in the entering of new listings in both FMLS and GAMLS at no additional charge, or you can enter your own!

- Organize listing paperwork
- Input listing into FMLS and GAMLS
- Upload photos
- Provide confirmation of the entered listing

COMMISSION PAYMENTS

Getting paid your commission is a top priority, and therefore, is one of our most important responsibilities.

Office Walk-in – When you walk into any Atlanta Communities office, we process your commission immediately and get you on your way with your money.

Pay at Close – We provide a Pay-At-Close option with any closing law firm that will participate. There is nothing better than receiving YOUR commission check at the closing table!

E&O INSURANCE

Many real estate brokers sell E&O insurance to their sales agents as an added yearly expense, typically in excess of \$300.

Here at Atlanta Communities there are no surprises, your E&O insurance is included with your monthly office fee – nothing more, nothing less.

INNOVATIVE TOOLS

INNOVATIVE TOOLS

As an Atlanta Communities agent, you'll always have access to the most advanced real estate software innovations, designed to improve your workday efficiency and keep you attentive to your clients and prospects like never before.



ATCMOnline.com

Our company-level tech hub, ATCMOnline, is our Intranet and the portal to all the incredible tools offered to you by Atlanta Communities.

At its core it provides resources to help agents get things done efficiently. View and register for classes, keep informed of company announcements, and access company downloads, video gallery, documents, training bulletins and directories.



kvCORE | BoldTrail

We understand that for agents to grow and compete in the market today, they need the best of what technology has to offer. kvCORE | BoldTrail is the only solution to provide industry-leading lead-gen, empowered SOI and high-powered prospecting and networking tools – all with the ability to automate your entire business.

kvCORE | BoldTrail is a completely scalable, all inclusive, real estate platform for the modern agent. kvCORE | BoldTrail is built to power your entire business on one platform with next generation technology that you will use and love.



Personal Agent Websites

We offer every single one of our agents their own personal agent website - at no cost to them. Customizable and integrated into MLS, your website can continually drive high quality leads into your pipeline. It's the window to your online presence and is vital to much of your success.



Agent Profile Pages

All of our agents have searchable profiles on AtlCommunities.com. It is important to have an updated, well-written bio and a current headshot. The more you build out your profile, the more engaging your page will be (and the more able to truly maximize your first impression).



Customer Relationship Management (CRM)

We equip you with a CRM to do all the things you want done—rating and scoring leads, categorizing individuals for follow-up, and leveraging your Sphere of Influence.

Stay in touch with newsletters, reports, email, SMS text, calls and voicemails all from your CRM. Now you can do all of this in one place, helping you seize the day - every day.

Your contacts are your greatest resource. Protect it, build it, and create life-long relationships.



CORE ListingMachine

CORE ListingMachine ensures that you and all your listings look brilliant. With hassle-free MLS integration, ListingMachine grabs all of the listing details automatically to create a full suite of print and digital marketing assets within seconds.

No more concern about whether you are adequately and professionally marketing each listing -- CORE ListingMachine does the work for you to ensure every listing gets gold standard treatment and you look like a rock star.



CORE Social

CORE Social takes away the time-consuming chore of consistently posting relevant and compelling content on your social media channels. Maintaining a strong brand on social media helps you establish your credibility and expertise, and build relationships with potential clients.

Most agents don't have time to create or find quality content to post every day, so many times this important marketing channel gets ignored. CORE Social takes care of that job for them, with simple tools to customize and personalize content if desired.



AC Marketing Suite

The Atlanta Communities Marketing Suite provides agents with an incredibly easy way to customize and distribute their own marketing collateral. We make it simple for agents to create beautiful, expertly crafted marketing and promotional materials for both print and digital placements within your listing's marketing plan.

Create beautiful, brand-compliant materials, including flyers, posters, invitations, brochures, social media graphics, and more.



Property Syndication

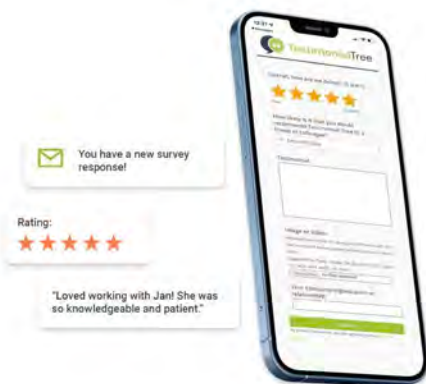
We provide unparalleled exposure for our listings. Once a home is entered into the MLS, it is distributed via the ListHub platform to the most real estate-centric websites around the world at no additional cost to the agent.



Testimonial Tree

Testimonial Tree gives you control over what shows where, which builds credibility and generates warm leads! Unlike other brokers who offer this technology — it's FREE to our agents!

With Testimonial Tree, it's easy to collect feedback from clients and share the best stories on social media, review sites such as Zillow, as well as publish them on social media and your website.



Realtors® Property Resource

Atlanta Communities has taken this valuable member benefit further by implementing RPR's Broker Tool Sets (BTS). This allows our agents to leverage the market strength of Atlanta Communities as they use RPR's features and reports with their clients and customers.

- Public records and tax assessments
- School zoning and ratings
- Mortgage and lien data
- Demographics and lifestyle information
- Comprehensive and impressive reports
- And much more!



Remote Earnest Money Deposit

Our remote earnest money deposit powered by Stax Payments allows buyers to enjoy the safety and simplicity of depositing their earnest money from the convenience of their smartphone or computer. Our online portal makes delivering earnest money as easy as visiting AtlCommunities.net/Deposit and completing the online form.

Unlike other providers of this technology – it's FREE to our clients!



Forewarn

Risk assessment and due diligence at your fingertips. Gain instant knowledge prior to face-to-face engagements to better understand and address risk. Using as little as an incoming phone number, FOREWARN can provide real-time verification of an individual from the palm of your hand, enabling safer engagements and smarter interactions.



**Safer Showings,
Smarter
Engagements with
Forewarn**



InfoSparks

This premium analytics suite offers an extensive statistical platform for agents craving more detailed statistics for their locale. Agents have access to dashboards, interactive charts they can segment by home type and other characteristics, and ready-to-go PDF reports for any ZIP Code, city, or county in their MLS region. Armed with these powerful tools, our agents gain a deeper knowledge of the markets they serve and the insight needed to effectively advise their customers.



UNIQUE PARTNERSHIP

LOOKBOOK LINK

We have gone all in for YOU! Working with the creators of LookBookLink we aim to make this the best piece of technology for promoting YOU!

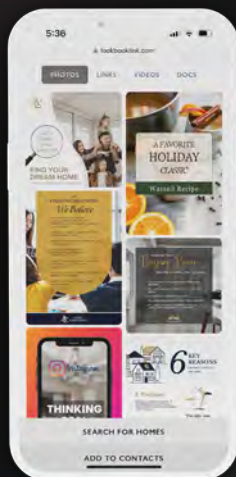


LookBookLink goes far beyond basic information swapping.

Photos

Put your best photos here and swap them out whenever you like from any computer or mobile device.

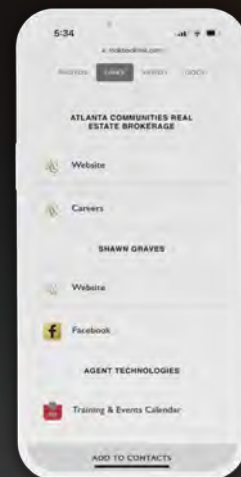
While this is not a social feed, it gives the impression of that with interactive photos that can tell a story or link to a video or social post.



Links

You have a lot of information to express. Directs your audience to the content they want to see easily with a custom link list.

They find what they want easily and you introduce them to all your other great resources. And with custom link icon images and category headers your links look stylish.



Your Business Front & Center

Connect your audience to all your online content quickly and easily. You—look better, feel better, sell better!

LookBookLink will quickly become a cornerstone of your business and a valuable resource for your clients.. It looks like a landing page but unlike any other. Best part is, it doesn't replace your website or social media channels...it makes them better!

Easily share your digital business card, and with a single click the recipient can add your contact info to their address book.

It is a simple, straight forward way of engaging your audience. With photos, links, videos and documents, everything you have to share is in one simple place that's easily accessible.

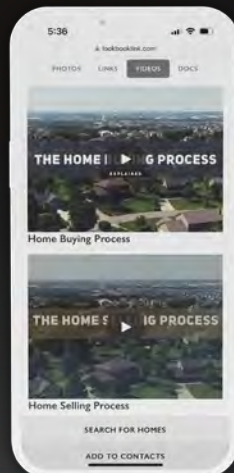


Videos

Videos anyone?

Find all your Videos in one place and share seamlessly without ads that interrupt your message.

Any YouTube or Vimeo video link may be added. The video cover image is also customizable.



Documents

Your audience can download a document with a single click.

- Listing Documents
- Seller & Buyer Guides
- Worksheets & Checklists
- Listing Presentation
- Buyer Presentation

The possibilities are endless.



TRAINING AND DEVELOPMENT

TRAINING AND DEVELOPMENT

While we are excited about the robust and cutting-edge technology that we offer, the real key to gaining a market advantage is in making sure our agents continue to be the best trained and educated agents in the Atlanta Market. We believe the market edge belongs to those who are always learning and make the best use of every tool available.

We are committed to provide ongoing training to our agents from yearly contract revisions and client negotiations, to listing presentation and business development. We train to increase your business and in use of new technology while reducing your risks.

We have an industry-leading suite of education opportunities ranging from live, to online, to self-paced, on topics including:

- ✓ SKILL DEVELOPMENT
- ✓ TECHNOLOGY
- ✓ CERTIFICATIONS
- ✓ CONTINUING EDUCATION
- ✓ NEW AGENT EDUCATION



Real Estate Post-Licensing Courses

Atlanta Communities' offers Agents in Mentoring (AIM) courses that will satisfy your first post licensing education requirements and provide you the training you need to be successful in your new career.

It is ideal for new or newer-licensed sales professionals who want to acquire the skills and confidence to build a successful career.

Continuing your education and gaining the training you need for your career in Real Estate has never been easier.

Atlanta Communities also offers NAR Designation and Certification courses to you at a low cost to help you elevate your business to the next level.



Accredited Buyer's Representative / ABR®

ABR® designees advocate for homebuyers, and are recognized as distinguished agents in the industry. The designation program establishes a foundation of training, skills, and resources to help real estate professionals succeed as a buyer's representative.



Seller Representative Specialist / SRS

The Seller Representative Specialist (SRS) designation is the premier credential in seller representation. It is designed to elevate professional standards and enhance personal performance. The designation is awarded to real estate professionals who demonstrate the knowledge and skills essential for seller advocacy.



Seniors Real Estate Specialist® / SRES®

The SRES® Designation program educates REALTORS® on how to profitably and ethically serve the real estate needs of the fastest growing market in real estate, clients age 50+.



At Home With Diversity® / AHWD

Learn to work effectively with – and within – today's diverse real estate market. The At Home With Diversity® certification teaches you how to conduct your business with sensitivity to all client profiles and build a business plan to successfully serve them.



Military Relocation Professional / MRP

NAR's Military Relocation Professional certification focuses on educating real estate professionals about working with current and former military service members to find housing solutions that best suit their needs and take full advantage of military benefits and support.



Pricing Strategy Advisor / PSA

Enhance your skills in pricing, creating CMAs, working with appraisers, and guiding clients through the anxieties and misperceptions they often have about home values with NAR's PSA (Pricing Strategy Advisor) certification.



Real Estate Negotiation Expert / RENE

The Real Estate Negotiation Expert (RENE) certification is for real estate professionals who want to sharpen their negotiation and client advocacy skills.



Atlanta School of Real Estate is an approved CE school by the Georgia Real Estate Commission. We offer CE courses at no cost that are geared specifically for Realtors, Associate Brokers, and Brokers based on the needs of the market.

MARKETING AND BRANDING

MARKETING AND BRANDING

WE OFFER COMPLETE AND EASILY INTEGRATED MARKETING STRATEGIES FOR YOUR BUSINESS.



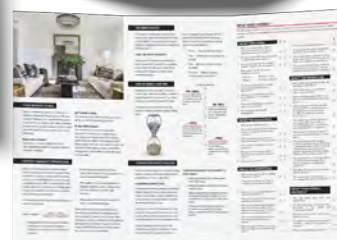
Property HomeBooks

- Professionally Printed
- Saddle Stitched in 8, 12, 16 and 20 pages



Textable marketing assets, including:

- Property Brochures
- Listing Presentation
- Buyer Presentation



Tri-fold brochures, including:

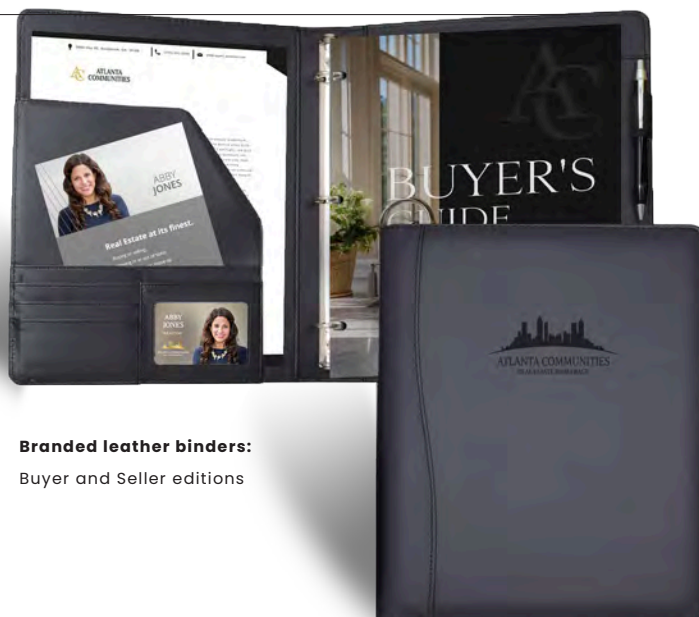
- Expired
- Property Showcase
- Personal Brochure



Property Cards and Mailers

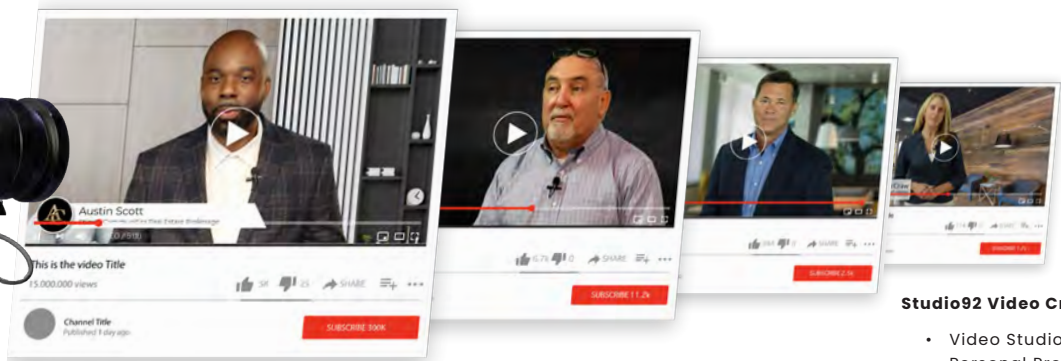


Property Brochures



Branded leather binders:

Buyer and Seller editions



Studio92 Video Creator:

- Video Studio
- Personal Promotion
- Education
- Interviews

Custom Market Reports

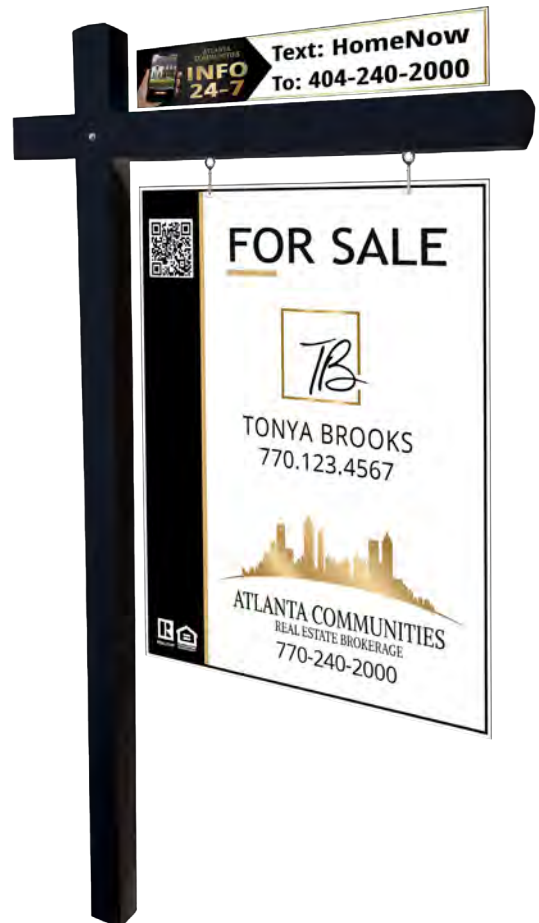


Lead Generation Publications:

- For Sale By Owner
- Expired Listings
- Relocation Guide

Marketing Kits:

- Listing Kits
- Buyer Kits
- Relocation Kits



JOINING OUR TEAM

JOINING OUR TEAM

Atlanta Communities has a long history of retaining the people we hire. With our low office fees and generous commission plans, we keep and reward our great agents.

A career with us gives you flexibility and freedom to set your own pace and continually reap the rewards and opportunities of our thriving market in Metro Atlanta. You will benefit from the unlimited high earning potential, unparalleled training programs, along with consistent and continual support.

We welcome forward-thinking individuals who want to excel in their real estate career; are career-minded, goal-oriented, self-motivated, ambitious, energetic, possess exceptional people/professional skills, and are truly passionate about serving the needs of their clients.

Joining us is easy, just ask!



ATLANTA COMMUNITIES

IMAGINE | THE POSSIBILITIES
EXPLORE | YOUR POTENTIAL
REALIZE | YOUR DREAMS
MORE | LEARN MORE, EARN MORE

CONNECT.ATLCOMMUNITIES.NET

ATLANTA COMMUNITIES
BE MOVED

OUR COMMISSION PLANS

OUR COMMISSION PLANS

We understand that each agent's needs are different, one plan does not fit all. Our plans were created to ensure the highest level of support, technology and training are made available to our agents while still providing the industry's best commission plans. Expect more, get more!

MOST POPULAR

100% Plan	Team Plan	Split Plan 80/20	AIM New Agent Plan 80/20	Spouse Plan Shared 80/20
\$475 ⁰⁰ month + \$50/Mo. Office Fee	\$50 ⁰⁰ month/agent	\$50 ⁰⁰ month	\$50 ⁰⁰ month	\$50 ⁰⁰ month/agent
100% Commission	\$6,000 / \$3,000 CAP <small>TEAM LEAD / TEAM MEMBER</small>	\$6,000 CAP	\$6,000 CAP <small>+ 20% ABT Fee on First 3 Transactions</small>	\$6,000 CAP
GAMLS Membership	GAMLS Membership	GAMLS Membership	GAMLS Membership	GAMLS Membership
E&O Insurance	E&O Insurance	E&O Insurance	E&O Insurance	E&O Insurance
No Franchise Fees	No Franchise Fees	No Franchise Fees	No Franchise Fees	No Franchise Fees
No Desk Fees	No Desk Fees	No Desk Fees	No Desk Fees	No Desk Fees
No Hidden Fees	No Hidden Fees	No Hidden Fees	No Hidden Fees	No Hidden Fees
All Technology Included	All Technology Included	All Technology Included	All Technology Included	All Technology Included

OPTIONAL TECHNOLOGIES AT DISCOUNTED RATES



Atlanta Communities
Branded Email
Powered by G Suite
\$7.⁵⁰/Month



LookBookLink
\$50/Year
Create account at
www.AtlCommunities.net/LookBookLink

ATLANTA COMMUNITIES REAL ESTATE BROKERAGE

ATLANTA'S PREMIER LOCAL REAL ESTATE BRAND

[ATLCOMMUNITIES.COM](https://atlcommunities.com)

