

Home Sellers

What You Get

*when partnering with*

Mark Panetta





## HOME SELLERS

Here's **What You Get** When Partnering with Mark Panetta as Your Listing Agent:

### Knowledge

1. A thorough understanding of your needs as a home seller
2. Deep and wide marketing expertise
3. Pricing and home valuation command
4. Massive exposure to the right audiences
5. How to present your home in the absolute best light
6. Writing solid, enforceable, GA contracts
7. Protecting your best interests and mitigating your risks
8. Navigating the complexities of the home selling process
9. Skilled negotiator
10. Adhere to a strict, written, code of ethics

### Relationships

1. Local buyer agent community database. Agents know my reputation and want to work with me.
2. Resources – I have all the vetted experts that you'll need to ready your home for sale and throughout the process including contractors/handyman, stagers, estate sales, photographers/videographers, attorneys, cleaners, moving companies and more.
3. Client partnerships that become friendships

### Track Record

1. 8+ years of full-time real estate success
2. Top 10% producer of agents nationwide
3. Accredited Buyer Representative (ABR®)
4. Board of REALTOR® "Rookie of the Year" recipient
5. Over 70 5-star reviews on Zillow
6. Successful corporate career prior to real estate (SVP/Marketing Strategy)